

[21-BC 243]

AT THE END OF SECOND SEMESTER (CBCS PATTERN)
DEGREE EXAMINATIONS
COMMERCE

E-COMMERCE AND WEB DESIGNING
UG PROGRAM (4 YEARS HONORS)
(W.e.f. Admitted Batch 2020-21)
(For B.Com (Computer Applications))

Time : 3 Hours

Maximum : 75 Marks

SECTION-A

I. Answer any 5 questions.

(5×5=25)

1. What are the advantages of E-Commerce ?
2. Write about Digital signatures.
3. What are the advantages of Transacting online?
4. Explain the structure of HTML document.
5. Define E-security. What is the need of E-Security?
6. Write about the Evolution of WWW.
7. Risks involved in e-payments.
8. Write about frame and frame set.

SECTION-B

II. Answer all the questions.

(5×10=50)

9. a) Explain different types of E-commerce in detail.

(OR)

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b) Explain about outsourcing Vs in-house development of website.

10. a) What are the various methods of E-payment? Explain.

(OR)

b) Write the importance of Online Banking. Explain about Electronic fund transfer.

11. a) Explain various applications of E-Commerce in various industries.

(OR)

b) Write about E-Mailing and online services.

12. a) Define list. Explain various types of lists in detail.

(OR)

b) What is CSS?. Explain various types of CSS.

13. a) Discuss various security threats in the e-commerce Environment.

(OR)

b) Write about protecting networks and protecting servers.
