

SRI CHINTALAPATI VARAPRASADA MURTHY RAJU GOVERNMENT DEGREE COLLEGE

CRITERION - I

1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

ADDITIONAL INFORMATION

Name of the Course	Course Code	Issues addressed	Course outcomes
HUMAN VALUES & PROFESSIONAL ETHICS	21/B111	Human values & professional ethics	On completion of this course, the UG students will be able to Understand the significance of value inputs in a classroom and start applying them in their life and profession Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc. Understand the value of harmonious relationships based on trust and respect in their life and profession Understand the role of a human being in ensuring harmony in society and nature. Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.
TOURISM GUIDANCE	21-B113	Environment and Sustainability	By successful completion of the course, students will be able to: Understand the basic tourism aspects . Comprehend the requirements, role and responsibilities of profession of a Tourist Guide Apply the knowledge acquired in managing different groups and guiding in a tour Explain basic values related to tourism and heritage
ENVIRONMENT EDUCATION	21-B311	Environment and Sustainability	On completion of this course the students will be able to Understand the nature, components of an ecosystem and that humans are an integral part of nature. Realize the importance of the environment, the goods and services of a healthy biodiversity, and the dependence of humans on the environment. Evaluate the ways and ill effects of destruction of the environment, population explosion on ecosystems and global problems consequent to anthropogenic activities. Discuss the laws/ acts made by the government to prevent pollution, to protect biodiversity and environment as a whole. Acquaint yourself with international agreements and national movements, and realize citizen's role in protecting the environment and nature.
PERFORMING ARTS	21-B220	Cultural sustainability & human values	After successful completion of this course, the student will be able to: Acquire the basic knowledge in performing arts Understand the modern stage and performance on the stage Comprehend and improve the skills related to performing arts on the stage Understand various Telugu folk arts and their significance Know the modes of presentation and skills pertaining to folk arts.

Microeconomic Analysis	21-BA122/21-B S126	<ol style="list-style-type: none"> 1. To remember the difference between microeconomic analysis and macro-economic analysis and various laws and principles of microeconomic theory 2. To explain various laws and principles of consumption, production, and income distribution 3. To analyze various laws and principles of microeconomic analysis and market conditions 4. To draw critical diagrams and graphs to explain and examine the application of various laws and principles of micro economic analysis.
Macro Economic Analysis	21-BA222/21-B S226	<ol style="list-style-type: none"> 1. To understand various concepts, definitions, laws and principles of macroeconomic theory with reference to income, employment, money, banking and finance 2. To explain the difference between various concepts and components of national income, theories relating to income, employment, consumption, investment, money, price-level and phases of trade cycles 3. To analyze the interrelationship between various components of national income. 4. To draw critical formulae, diagrams and graphs related to consumption and investment functions, concepts of multiplier and accelerator and inflation and trade cycles
Development Economics	21-BS326/21-B A322	<ol style="list-style-type: none"> 1. To understand various concepts and definitions and indicators relating to economic growth and Development. 2. To explain the distinction between growth and development with examples, factors contributing to development, Choice of Techniques and a few important models and strategies of growth 3. To examine the theoretical aspects of a few models and strategies of economic growth 4. To evaluate the role and importance of various financial and other institutions in the context of India's economic development 5. To draw critical diagrams and graphs to explain the models and strategies

Economic Development- India And Andhra Pradesh	21-BA422A/21- BS-426A	<ol style="list-style-type: none"> 1. To understand the leading issues of Indian economic development with reference to potential for growth, obstacles and policy responses, objectives, outlays and achievements of economic plans and growth strategies 2. To explain demographic issues, general problems of poverty and unemployment and relevant policies 3. To examine Indian Tax system, recent changes, issues of public expenditure and public debt, recent finance commissions and devolution of funds 4. To analyze Leading issues of current importance relating to India and AP economy, major policies and programmes 5. To evaluate the impact of COVID 19 on Indian economy 6. To explain the achievements of Indian economy with reference to the objectives of planning and policy and make critical evaluation by using official statistical data and reports including tables and graphs
Statistical Methods for Economics	21-BA422B/21- BS-426B	<ol style="list-style-type: none"> 1. To remember the definitions, terms and their meaning relating to statistical methods, various formulae used to measure central tendency, correlation regression and Indices 2. To explain the importance of statistics and its applications, uses of Correlation and Regression analysis, time series and index numbers in economic analysis 3. To solve different kinds of statistical problems using various principles and formulae relating to central tendency, correlation, regression, time series and indices 4. To interpret data and suggest solutions to economic problems 5. To draw different types of Bar diagrams and Pie Diagrams for analysis
Economic Development- Indian Economy	CB-R-BA-522- A/CB-R-BS526 -A	<ol style="list-style-type: none"> 1. To explain the concepts of economic growth, economic development, sustainable development, inclusive growth, population dividend. 2. To understand the causes of major economic problems such as poverty, unemployment and concentration of economic power. 3. To analyze different development indicators in the Indian context. 4. To evaluate the overall impact of new economic reforms on the Indian economy.
Indian and Andhra Pradesh Economy	CB-R-BA-522- B/CB-R-BS526 -B	<ol style="list-style-type: none"> 1. To explain the status of the Indian economy sector wise. 2. To remember the concepts of disinvestment, foreign direct investment, GSDP, SEZ etc. 3. To analyze agricultural and industrial policies 4. To evaluate the performance of economic plans
Agricultural Economics	CB-BA622-A/C B-BS-626A	<ol style="list-style-type: none"> 1. To understand the subject matter of agricultural economics. 2. To explain the relation between input and output in agriculture 3. To analyze the growth and productivity trends in Indian agriculture 4. To assess the impact of agrarian reforms on the Indian economy and suggest measures for further improvement. 5. To realize the business prospects in agriculture

Human values

Ancient Indian History & Culture (From Indus Valley Civil. To 13 Century A.D)	21-BA122/21-B S126	After successful completion of this course, the student will be able to: · Identify and define various kinds of sources and understand how history books are shaped · Compare and contrast various stages of progress from IVC to Vedic age and analyze the Jain, Buddhist and Vedic faiths · Increase the awareness and appreciation of Transition from Territorial States to Emergence of Empires · Analyze the emergence of the Mauryan and Gupta empires during the “classical age” in India · Evaluate the key facets of ancient society, polity and culture in South India—the feudalism, and the rise of technology and commerce. · Critically examine the nature of monarchic rule and develop an comprehensive understanding of cultural evolution during ancient period · Visualize where places are in relation to one another through map pointing
Medieval Indian History & Culture (1206 A.D To 1764 A.D)	21-BA222/21-B S226	Understand the socio, economic and cultural conditions of medieval India · Describe the advent of Islam in India and study the traces of political and cultural expansion of Turks & Afghans · Explain the Administration and art and architecture of Vijayanagar Rulers, Mughals and also analyse the rise of the Marathas and the contribution of Shivaji · Evaluate the establishment of the British rule in India and understand the dangerous consequences disunity at all levels · Analyze the emergence of composite culture in Indian · Visualize where places are in relation to one another through map pointing
Modern Indian History & Culture (1764-1947 A. D)	21-BS326/21-B A322	Unearth the true nature of the British rule and its disastrous impact on Indian economy and society · Gauge the disillusionment of people against the Company’s rule even during the early 19th century · Assess the causes and effects of Reformation movements and also inspire the public to overthrow inequalities of the present day society · Rise above petty parochial issues after understanding the sacrificial saga of freedom struggle · Evaluate the undercurrent of communal politics that led to India’s partition and identify the enemies of India’s integrity and sovereignty · Visualize where places are in relation to one another through map pointing
History & Culture of Andhra (from 1512 to 1956 AD)	21-BA422A/21-BS-426A	· Interpret social and culture transformation from medieval to modern Andhra · Relate key historical development during medieval period occurring in costal Andhra and Telangana regions and analyze socio-political and economic changes under Qutbshahi rules · Understand gradual change, or change in certain aspects of society in Andhra, rather than rapid or fundamental changes. · Explain how the English East India company became the most dominant power and outline the impact of colonial on different aspects in Andhra. · Outline the issues related to caste, women, widow remarriage , child marriage, social reforms and the laws and policies of colonial administration towards these issues. · Take pride in the non-violence struggle for Indian Independence and relate the important of peace in every life. · Apply the knowledge of the regional history to understand the regional, linguistic and other cultural aspirations of the present day society · Visualize where places are in relation to one another through map pointing

History Of Modern World (From 15th Cent. AD to 1945 AD)	21-BA422B/21-BS-426B		Demonstrate advanced factual knowledge of world histories, politics, and cultures · Assess and appraise the developments in art, literature, and society during the Renaissance and utilize content knowledge of the Reformation and Counter Reformation to make predictions about the evolution of Christianity in Europe and abroad. · Evaluate the causes for the Glorious Revolution and American Revolution and identify the background for the evolution of human rights movement. · Understand the main events of the French Revolution and its significance in the shift in European culture from Enlightenment to Romanticis. · Think how Russia's traditional monarchy was replaced with the world's first Communist state. · Know how the world wars affected people all over the world and the destruction they caused. · Develop the intellectual curiosity and habits of thought that will lead to life-long learning and continued engagement with European history, literature, culture, languages, and current affairs and acquire advanced international and intercultural competency through coursework in international studies. · Visualize where places are in relation to one another through map pointing.
History of Modern World (1453 – 1821 A.D)	CB-R-BA-522-A/CB-R-BS526-A		Assess and appraise the developments in art, literature, and society during the Renaissance and utilize content knowledge of the Reformation and Counter Reformation to make predictions about the evolution of Christianity in Europe and abroad.
HISTORY & CULTURE OF ANDHRA DESA (from 12th to 19th Century A.D.)	CB-R-BA-522-B/CB-R-BS526-B		Outline the issues related to caste, women, widow remarriage , child marriage, social reforms and the laws and policies of colonial administration towards these issues. cal and economic changes under Qutbshahi rules
HISTORY OF MODERN EUROPE (from 19th Century to 1945 A. D.)	CB-BA622-A/CB-BS-626A	Human values & cultural sustainability	Think how Russia's traditional monarchy was replaced with the world's first Communist state. Develop the intellectual curiosity and habits of thought that will lead to life-long learning and continued engagement with European history, literature, culture, languages, and current affairs and acquire advanced international and intercultural competency through coursework in international studies

Pracheena Telugu Kavitha	21-BA122/21-BS		<p>1. ప్రాచీన తెలుగు సాహిత్యం యొక్క ప్రాచీనతను, విశిష్టతను గుర్తిస్తారు. తెలుగు సాహిత్యంలో ఆదికవి నన్నయ కాలంనాటి భాషాసంస్కృతులను, ఇతిహాసకాలం నాటి రాజనీతి విషయాలపట్ల పరిజ్ఞానాన్ని సంపాదించగలరు. 2. శివకవుల కాలంనాటి మత పరిస్థితులను, భాషా విశేషాలను గ్రహిస్తారు. తెలుగు నుడికారం, సామెతలు, లోకోక్తులు మొదలైన భాషాంశాల పట్ల పరిజ్ఞానాన్ని పొందగలరు. 3. తిక్కన భారతంనాటి మత, ధార్మిక పరిస్థితులను, తిక్కన కవితా శిల్పాన్ని, నాటకీయతను అవగాహన చేసుకోగలరు.</p> <p>4. పోతన అద్భుత కథాకథన శిల్పం, సజీవపాత్ర చిత్రణ, శబ్దాలంకారాల ప్రయోగం మొదలగు విభిన్న రీతులపట్ల అభిరుచిని పొందగలరు. మొల్ల కవిత్యంలోని వీనుల విందైన పదాలు, పాత్రలు మనోభావాల చిత్రణ గుర్తించగలరు.</p> <p>5. తెలుగు పద్యం స్వరూప-స్వభావాలను, సాహిత్యాభిరుచిని పెంపొందించుకుంటారు. ప్రాచీనకావ్యభాషలోని వ్యాకరణాంశాలను అధ్యయనం చేయడం ద్వారా భాషా సామర్థ్యాన్ని, రచనలో మెలకువలను గ్రహించగలరు.</p>
Adhunika Telugu Sahitya	21-BA222/21-BS		<p>ఆధునిక తెలుగు సాహిత్యమ'నే కోర్సును విజయవంతంగా ముగించాక, విద్యార్థులు క్రింది అభ్యసన ఫలితాలను పొందగలరు. 1. ఆంగ్ల భాష ప్రభావం కారణంగా తెలుగులో వచ్చిన సాహిత్యాన్ని, దాని విశిష్టతను గుర్తిస్తారు. 2. సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన కవిత్యం కథ నవల నాటకం విమర్శ లపై అవగాహన పొందుతారు. 3. భావ కవితా అభ్యుదయ కవితా లక్ష్యాలను గూర్చిన జ్ఞానాన్ని పొందుతారు.</p> <p>4. కథా సాహిత్యం ద్వారా సామాజిక చైతన్యాన్ని పొందుతారు. సిద్ధాంతాల ద్వారా కాకుండా వాస్తవ పరిస్థితులను తెలుసుకోవడం ద్వారా సిద్ధాంతాన్ని సమీక్షించగలరు.</p> <p>5. ఆధునిక తెలుగు కల్పనా సాహిత్యం ద్వారా సామాజిక, రాజకీయ, సాంస్కృతిక చైతన్యాన్ని పొందుతారు.</p>
Srujanaathmaka Rachana	21-BS326/21-BA	Human values & cultural sustainability	<p>1. ఆంగ్ల భాష ప్రభావం కారణంగా తెలుగులో వచ్చిన సాహిత్యాన్ని, దాని విశిష్టతను గుర్తిస్తారు. 2. సమకాలీన ఆధునిక సాహిత్య ప్రక్రియలైన కవిత్యం కథ నవల నాటకం విమర్శ లపై అవగాహన పొందుతారు.</p>
TALLY	CB-BC-611		<p>1. Creating Computerized Books of accounts with finalizing reports</p> <p>2. Various extra topics related to computerized accounting like Auditing, Grouping companies</p> <p>3. Vault passwords and many more Getting Automated Printing salary slips, Scheduled reports, Outstanding reports etc</p>
INFORMATION TECHNOLOGY	21-BC143		<p>1. Describe the fundamental hardware components that make up a computer's hardware and the role of each of these components.</p> <p>2. Understand the difference between an operating system and an application program, and what each is used for in a computer.</p> <p>3. Use technology ethically, safely, securely, and legally.</p>
			<p>1. Describe the infrastructure for E-commerce.</p>

E-COMMERCE AND WI	21-BC243		2.Discuss legal issues and privacy in E-Commerce. 3.Understand the principles of creating an effective web page, including an in-depth consideration of information architecture
PROGRAMMING IN C	21-BC-343		1. Develop programming skills. 2. Declaration of variables and constants use of operators and expressions. 3. learn the syntax and semantics of programming language.
BUSINESS ANALYTICS	CB-R-BC443		1.Enable all participants to recognise, understand and apply the language, theory and models of the field of business analytics 2.Foster an ability to critically analyse, synthesise and solve complex unstructured business problems 3.Encourage an aptitude for business improvement, innovation and entrepreneurial action
DATA BASE MANAGEMEN	CB-BC-546/CB-BC534		1. Design and model of data in database. 2. Store, Retrieve data in database
WEB TECHNOLOGY	CB-BC547/CB-E		1. To understand the web architecture and web services. 2. To practice latest web technologies and tools by conducting experiments. 3.To design interactive web pages using HTML and Style sheets. 4.To study the framework and building blocks of .NET Integrated Development Environment.
TALLY WITH GST APPLI	CB-BC633/CB-E		1.Manage accounting of any Business or individuals 2.Creating Computerized Books of accounts with finalizing reports 3.Various extra topics related to mputerized accounting like Auditing, Grouping companies
E-COMMERCE	CB-BC-634/CB-	professional ethics	1.Understand the difference between an operating system and an application program, and what each is used for in a computer. 2.Use technology ethically, safely, securely, and legally. 3.Recognize and discuss global E-commerce issues
Social Work Profession, P	21-BA134		● Students may understand the concept, nature and scope of social work, as a profession.
Social Work Methods	21-BA234		● The Students may understand the case work.
Social Work With Women	21-BA-334		● The students can find the importance of the Child& Women for the development of the Nation.
Non-Governmental Organ	21-BA434-A		● The students may understand the Non-Governmental Organizations Concepts and Relationship of NGOs with the government.
SOCIAL PROBLEMS AN	CB-BA-634C		● The Students May understand the Promotion and Formation of NGOs.
Fields of Social Work	CB-BA634-A		● The students can find the importance of the Child& Women for the development of the Nation.

SOCIAL WORK - HIV -A	CB-BA-634B	Human Values	<ul style="list-style-type: none"> ● The Students may understand History of HIV, Impact, HIV patients ,Services of HIV Patients.
SOCIAL PROBLEMS AND WELFARE SERVICE IN INDIA	CB-BA634 C		<ul style="list-style-type: none"> ● The Students may understand and study the Crime, Unemployment ,Drug Addiction Environmental Pollution Etc Social Problems.
FUNDAMENTALS OF ACCOUNTING	21-BC121/21-B C141		1. Identify events that need to be recorded in the accounting 2. Summarize the concepts and basics of accounting 3. Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP 4. Analyze the difference between Indian Accounting system and International Accounting System in terms of Accounting Standards. 5. Critically examine the balance sheets of a sole trader for different accounting periods.
BUSINESS ORGANIZATION AND MANAGEMENT	21-BC122/21-B C142		1.understand different forms of business orgznization2.comprehend the nature of joint stock company and formalities to promote a company 3.describe the social responsibility of business towards the society4.critically examine the various organization of the business firms and judge the best among them 5.design and plan to register a business firm prepare different documents to register a company at his own 5.articulate new models of business organization.
BUSINESS ENVIRONMENT	21-BC123		1. Define Internal and External elements affecting the business environment. 2. Explain the economic trends and its effect on Government policies. 3. Critically examine the recent developments in economic and business policies of the Government.
FINANCIAL ACCOUNTING	21-BC221/21-B C241/21-BC251		1.understand the concept of consignment and learn the account treatment of the various aspects of consignment 2.analyze the accounting proces and preparation of accounts in consignment and joint venture3.distinguish joint venture and partnership and to learn the method of maintence records under joint venture 4. determine the use ful life and values of the depreciable assets and maintainance of resrves in business entities 5.design an accounting system for different models of business at his own using the principles of existing accounting system
BUSINESS ECONOMICS	21-BC222/21-B C242/21-BC252		1. Understand basic economic principles. 2. Describe the nature of economics in dealing with the issues of scarcity 3. Analyze supply and demand analysis and its impact on economic events in Markets 4. Evaluate the factors affecting firm behaviour, such as production and costs 5. Recognize market failure and the role of government in dealing with those failures 6. Learn to use economic models to isolate the relevant elements of a managerial problem, identify their relationships, and formulate them into a managerial model.

BANKING THEORY & PRACTICE	21-BC223
CORPORATE ACCOUNTING	21-BC421/21-B C441/21-BC451
BUSINESS STATISTICS	21-BC322/21-B C342/21-BC352
BANKING THEORY & PRACTICE	CB-BC-323
ADVANCED ACCOUNTING	CB-BC-421
BUSINESS LAWS	21-BC424/21-B C444/21-BC454
INCOME TAX	21-BA-434A

1.Understand the basic concepts of banks and functions of commercial banks. 2. Demonstrate an awareness of law and practice in a banking context. 3. Engage in critical analysis of the practice of banking law. 4.Organize information as it relates to the regulation of banking products and services.
1.understand the accounting tretment of share capital and aware of process of book buliding 2.demonstrate the procedure for issue of bonus share and buyback of share 3.comprehend the importance provision of companies act 2013 and prepare final accounts of a company with adjustment 4.participate in the preparation of consolidated account for a corporate group 5.understand analysis of complex issue formulation of well reasoned arguments and reaching better conclusion 6.communicate accounting policy choices with referance to revant laws and accounting standards
1.understand the importance of statistics in real life 2.formulate complete concise and correct mathematical proofs 3.frame problems using multiple mathematical and statistical tools ,measuring relationship by using standard techniques 4. build and assess date based models 5.learn and apply the statical tools in day life 6.create quantitative models to solve real world problems in appropriate contexts
1.Understand the basic concepts of banks and functions of commercial banks. 2. Demonstrate an awareness of law and practice in a banking context. 3. Engage in critical analysis of the practice of banking law. 4.Organize information as it relates to the regulation of banking products and services.
1. Understand the concept of Non-profit organizations and its accounting process. 2. Comprehend the concept of single-entry system and preparation of statement of affairs. 3. Familiarize with the legal formalities at the time of dissolution of the firm.
1.understand the legal environment of business and laws of business2.highlight the security aspects in the presentscyber -crime scenario3.apply basic legal knowledge to business transaction s 4.understand the various provisions of company law 5. engage critical thinking to predict outcomes and recommend appropriate action on issues relating to business association and legal issues .6.integrate concept of business law with foreign trade
1. Acquire the complete knowledge of basic concepts of income tax 2. Understand the concept of exempted incomes, provisions of agricultural income 3. Identify and comply with the relevant provisions of the Income Tax Act as it relates to the income tax of individuals 4. Compute the income under the head” Income from Salary” and other sources 5. Compute total income and define tax complicacies and structure.

COST ACCOUNTING	CB-BC-512/CB-BC-542	1. Understand various costing methods and management techniques 2. Apply cost accounting methods for both manufacturing and service industry. 3. Analyse and provide recommendations to improve the operations of organisations through the application of Cost and Management accounting techniques 4. Evaluate the costs and benefits of different conventional and contemporary costing systems 5. Apply cost accounting methods to evaluate and project business performance 6. Prepare cost sheet, quotation and tenders to organisation for different works.
GOODS & SERVICE TAX FUNDAMENTALS	21-BC426/21-BC456	1. Understand the basic principles underlying the Indirect Taxation Statute 2. Understand Tax liability and taxable entities. 3. Examine the method of tax credit. Input GST and Output GST and Cross Utilisation of Input Tax Credit 4. Understand Inflows and outflows related to GST. Imposition of tax and tax base. Delivery of goods and services. Tax rates . Periodic tax returns. Place of delivery of goods and services and its impact on GST. 5. Identify and analyze the procedural aspects under different applicable statutes related to GST.
COMMERCIAL GEOGRAPHY	CB-BC514/CB-BC544	1. Understand the bases of commercial and marketing activities related to the earth. 2. Describe the scope of commercial geography 3. Discuss the commercial activities related to geographical phenomenon 4. Explain the importance of the study of commercial geography 5. Familiarize with sustainable Development. 6. Introduce the concept of Renewable energy sources and its importance
CENTRAL BANKING	CB-BC523	1. Demonstrate a comprehension of the policies of RBI 2. Engage in critical analysis of the practice of RBI in Supervision and Regulatory perspectives. 3. Organize information as it relates to the regulation of Monetary and Credit Policies of RBI. 4. Critically examine the current scenario of Central Banking in India Vs Indian Banking system 5. Invent the new approaches to regulate the banking system by RBI
RURAL AND FARM CREDIT	CB-BC524	1. Demonstrate a comprehension of the policies with regard to Rural Credit in India 2. Engage in critical analysis of the practice of Indian Banking System for provide credit for Rural development. 3. Analyze information pertaining to sources of farm credit by various banking agencies 4. Critically examine the current scenario of Farm Credit
MARKETING	CB-BC612/CB-BC642	1. Develop an idea about marketing and its functions 2. Identify how consumer behaves differently. 3. Describe the market segmentation, target marketing and positioning. 4. Understand different methods of sale promotion. 5. Familiarize about product and its classifications
AUDITING	CB-BC-613/CB-BC-643	1. Understanding the meaning and necessity of audit in modern era. 2. Comprehend the role of auditor in avoiding the corporate frauds. 3. Identify the steps involved in performing audit process.

MANAGEMENT ACCOUNTING	CB-BC-614/CB-BC-644		Core Course 20 : MANAGEMENT ACCOUNTING CO1- To understand the basic concepts of management accounting CO2- To understand the analysis of financial statements by using various methods CO3- To enable the students to understand different ratios used for analyzing financial Statements CO4- To helps the students to prepare fund flow statement for the business organization CO5- To helps the students to prepare the cash flow statement required for the business
FINANCIAL SERVICES	CB-BC-623		Optional Core 2: FINANCIAL SERVICES CO1- To create basic idea about financial services and merchant banking CO2- To facilitate the knowledge about venture capital and securitization CO3- To understand the concept of leasing and factoring CO4- To familiarity with the credit rating CO5- To aware about the concept of mergers and acquisition
MARKETING OF FINANCIAL SERVICES	CB-BC-624		1. Describe fundamentals of financial services and players in financial sectors 2. Provide knowledge about pricing and promotions strategies of financial services 3. Understand about different types channels for service provision. 4. Justify the operations of marketing of Financial services in India 5. Design new strategies of marketing of financial services.
TAXATION	CB-BC543		1) To enable the students to identify the basic concepts, definitions and terms related to Income Tax. Students would identify the technical terms related to Income Tax. 2) to enable the students to determine the residential status of an individual and scope of total income.
EVENT MANAGEMENT	CB-BC641	Professional ethics	1. To obtain a sense of responsibility for the multi-disciplinary nature of event management. 2. To gain confidence and enjoyment from involvement in the dynamic industry of event management. 3. To identify best practice in the development and delivery of successful conferences and corporate gatherings