

Meeting - II

13.05.2022

The department meeting was held in the Principal's chamber on 13.05.2022. After discussing with the Principal and faculty of the department of Commerce and the students of III B.Com. It is resolved to the existing Curriculum by initiating a certificate course in "e-Commerce" for the benefit of students in this academic year 2021-2022. A proposal seeking permission to start the course should be submitted to the Principal within two or three days.

COURSE DURATION : 30-40 days

STUDENT INTAKE : 20-30 [FCFS]

FORMATIVE ASSESSMENT: 15M [MCQ's]

SUMMATIVE ASSESSMENT: 25M [MCQ's]

P. Balasubramanian
COURSE COORDINATOR

Department of Commerce
S. Ch. V.P.M.R. Govt Degree College

GANAPAVARAM - 534198

STAFF: W.G.D., A.P.

1. B. Rani Durga, Lec in Commerce - B. Vidya

2. P.V. Ramesh Babu, Lec in Comp. application - P.V.R

S. Ch. V.P.M.R.
PRINCIPAL

S. Ch. V.P.M.R. Govt. Degree College
GANAPAVARAM-534198. (W.G. Dist)

Students Representations:-

1. T. Latha, III B.Com - T. Latha

2. T. Dinesh III B.Com - T. Dinesh.



SRI CH.V.P.M.R. GOVERNMENT DEGREE
COLLEGE, GANAPAVARAM



DEPARTMENT OF COMMERCE

Date: 13.06.2022

From

P. Bala Manikanta
Dept. of Commerce
SCHVPMR Govt. Degree College
Ganapavaram

To

The Principal
SCHVPMR Govt. Degree College
Ganapavaram

Sub: Curriculum Enrichment for 2021-22 - Dept. of Commerce - proposal for starting a Certificate Course in E-Commerce - Request for permission - Reg.

This is to submit that the Dept. of Commerce is proposing to start a Certificate Course in "E-Commerce" during the academic year 2021-22 so as to enrich the existing curriculum for the benefit of the students. Hence, this proposal is submitted seeking your permission.

Course duration:	30 to 40 days
Student intake:	20 to 30
Name of Faculty:	P.Bala Manikanta
Formative Assessment	15 marks (objective type)
Summative Assessment	25 marks (objective type)
Qualifying mark	15

Objectives

- ❖ Describe the use of e-commerce advertising and marketing.
- ❖ Understand business documents and digital libraries.
- ❖ Understand the usage of multimedia systems for e-commerce.

P. Bala Manikanta
In-charge of the Dept. of Commerce
Department of Commerce
Sri Ch.V.P.M.R. Govt Degree College
GANAPAVARAM - 534 198
W. G. Dt., A. P.



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE

GANAPAVARAM-534 198

ESTD. 1972 • AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY • ACCREDITED NAAC 'B'



Proceedings of the Principal (FAC), SCHVPMR Govt. Degree College, Ganapavaram

Present: *Dr M. Syambab, M.Sc., Ph. D.,*

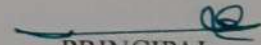
Rc.No.23/4/CC-21-22

Dated – 13.06.2022

Sub: Dept. of Commerce - Proposal for Certificate Course in E-Commerce for the academic year 2021- 22-

Permission granted - Orders issued - Reg.

The Principal, SCHVPMR Govt. Degree College, Ganapavaram is pleased to grant permission to launch a Certificate Course in “**E-Commerce**” by the Department of Commerce during the academic year 2021-22. The In-charge, Department of Commerce is requested to follow the due procedure for conducting the said course and submit a report thereof.


PRINCIPAL

PRINCIPAL
S.CH.V.P.M.R.Govt.Degree College
GANAPAVARAM-534198. (W.G.Dist)

Circular -iv

13.06.2022

Greetings from the department of Commerce,

All the students of iii B.Com informed that the department of Commerce of our College going to start a Certificate Course "E-Commerce" from 16.06.2022. Hence you are suggested to enroll for the course and make use of it.

Enrollement forms will be shared with you. A copy of course syllabus is enclosed here with.

COURSE DESIGN:

NAME OF THE COURSE : E-Commerce

DURATION : 30-40 days

STUDENT INTAKE : 20-30 [FCFS]

COURSE START ON : 16.06.2022

FORMATIVE ASSESSMENT : 15M (MCQ's) - middle of the course

SUMMATIVE ASSESSMENT : 25M (MCQ's) - at end of the year

- 75% of attendance is mandatory to give the final test
- Qualifying marks is 15 (or) will be given of 25M (S.A)
- Students who score 15 will be give Course Completion Certificate.

P. Balanaircont
COURSE COORDINATOR

S. CH. V. P. M. R. Govt Degree College
GANAPAVARAM - 534198

Staff 1. B. D. S. Durga

2. P. V. S. S. S.

3. P. V. S. S. S.

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S. CH. V. P. M. R. Govt. Degree College
GANAPAVARAM-534198. (W.G. Dist)



Certificate Course on “E-Commerce”

Academic Year 2021-22

Total Instructional Hours: 30

Syllabus


UNIT –I: E – Commerce: Meaning, definition, features, functions of E-Commerce, Scope, Benefits and limitations of E-Commerce – The Internet and India – E-commerce opportunities and challenges for Industries. (6 hours)

UNIT –II: Business Models for E-commerce: The Birth of Portals – E-Business Models – Business-to Consumer (B2C) – Business-to-Business (B2B) – Consumer-to Consumer (C2C) – Consumer to-Business (C2B) – Brokerage Model – Value Chain Model – Advertising Model. (6 hours)

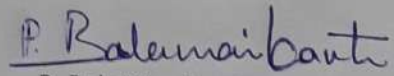
UNIT –III : E-marketing – Traditional Marketing Vs. E-Marketing – Impact of E-commerce on markets – Marketing issues in E-Marketing – Online Marketing – E-advertising – Internet Marketing Trends – E-Branding – Marketing Strategies. (6 hours)

UNIT – IV : E-payment Systems: Digital payment Requirements – Digital Token-based E-payment systems – Benefits to Buyers – Benefits to Sellers – Credit card as E-payment system – Mobile payments – smart card cash payment system – Micropayment system – E- Cash. (6 hours)

UNIT –V : E-Finance: Areas of Financing, E-Banking - Traditional Banking Vs. E-Banking – Operations in E-Banking – E-Trading – Stock Market trading – Importance and advantages of E-Trading.(6 hours)


Principal
PRINCIPAL

S.CH.V.P.M.R.Govt.Degree College
GANAPAVARAM-534198. (W.G.Dist)


P. Bala Manikanta

Course Coordinator

Department of Commerce

Sri Ch.V.P.M.R.Govt Degree College,

GANAPAVARAM - 534 198

W. G. Di., A. P.



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE

ESTD. 1972 • AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY • ACCREDITED NAAC B



DEPARTMENT OF COMMERCE
Certificate Course on "E-Commerce"

Course Outline

Course Duration	30 to 40 days
Course Fee	Nil
Target Group	BCOM (GEN & COMP)
Student intake	20 to 30 (First Come-First Serve)
Start Date	16.06.2022
No. of Modules	5
Formative Assessment	15 marks (objective type)
Summative Assessment	25 marks (objective type)
Qualifying Mark	15
Name of the Course Coordinator	P.Balamanikanta

Student Registration Form

Date: 16.06.2022

Name of the Student
Admission Number
Batch
Year and Program studying
Semester

: A. Lakshmi Durga
: 6682
: 02
: 2021-22
: VI

A. LAKSHMI DURGA
Signature of the Student

P. Balamanikanta
Signature of the Course Coordinator
Department of Commerce
Sri Ch.V.P.M.R. Govt Degree College
GANAPAVARAM - 534 198
- W. G. Dt., A. P.



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE

GANAPAVARAM - 534 198

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DEPARTMENT OF COMMERCE
Certificate Course on "E-Commerce"

Course Outline

Course Duration	30 to 40 days
Course Fee	Nil
Target Group	BCOM (GEN & COMP)
Student intake	20 to 30 (First Come-First Serve)
Start Date	16.06.2022
No. of Modules	5
Formative Assessment	15 marks (objective type)
Summative Assessment	25 marks (objective type)
Qualifying Mark	15
Name of the Course Coordinator	P.Balamanikanta

Student Registration Form

Date: 16.06.2022

Name of the Student
Admission Number
Batch
Year and Program studying
Semester

: B. Durgalakshmi
: 6680
: 02
: 2021-22
: VI

B. Durgalakshmi
Signature of the Student

P. Balamanikanta
Signature of the Course Coordinator

Department of Commerce
Sri Ch.V.P.M.R. Govt Degree College
GANAPAVARAM - 534 198
W. G. Dt., A. P.



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE

ESTD. 1972 • AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY • ACCREDITED NAAC 'B'



(Affiliated to Adikavi Nannaya University, Rajamahendravaram, A.P.)

Department of Commerce

Certificate course on "E-Commerce"

Academic Year: 2021-22

List of Students Enrolled

Sl.No.	Admn. No.	Class	Name of the Student	Student Signature
1	6682	III B.COM((G)	ACHUTA LAKSHMI DURGA	A. Lakshmi Durga
2	6680	III B.COM((G)	BOBBILI DURGA RAO	B. Durga Rao
3	6655	III B.COM((G)	BUDDALA KEERTANA	B. Keertana
4	6656	III B.COM((G)	CHODAGIRI MAHIMA RANI	Ch. Mahima Rani
5	6659	III B.COM((G)	ERICHERLA JOHNY	E. Johnny
6	6661	III B.COM((G)	GATALA MADHU	G. Madhu
7	6663	III B.COM((G)	GUTTULA JHANSI	G. Jhansi
8	6665	III B.COM((G)	KAVALA VEERA SWAMI	K. Veera Swami
9	6667	III B.COM((G)	MATTA CHITTI BABU	M. Chitti Babu
10	6669	III B.COM((G)	MERLA SATYANARAYANA	M. Satyanarayana
11	6670	III B.COM((G)	MUDDAKA VEERABABU	M. Veera Babu
12	6671	III B.COM((G)	MULAPARTHI LAKSHMI	M. Lakshmi
13	6678	III B.COM((G)	PILLA NAGA MOUNIKA	P. Naga Mounika
14	6673	III B.COM((G)	RAVE RAVI KUMAR	R. Ravi Kumar
15	6683	III B.COM((G)	SHEIK RAFI	S. Rafi
16	6676	III B.COM((G)	SHEIKH HASINA	S. Hasina
17	6684	III B.COM((G)	THANGETI LATHA	T. Latha
18	6677	III B.COM((G)	THOTA DINESH	T. Dinesh
19	6686	III B.COM(CA)	BHUSARAPU SURENDRA KUMAR	B. Surendra Kumar
20	6688	III B.COM(CA)	BONAM DINAKARA KALI PRASAD	B. Dinakara Kali Prasad
21	6702	III B.COM(CA)	BONGU LOKESH	B. Lokesh
22	6690	III B.COM(CA)	CHITTALA PRASANNA KUMAR	C. Prasanna Kumar
23	6691	III B.COM(CA)	GAJULA VEERA MANIKANTA	G. Veera Manikanta

Principal

Sri Ch.V.F.M.R. Govt Degree College
GANAPAVARAM - 534 198 (W.G.Dt.)

P. Balasubrahmanyam
course co coordinator

Department of Commerce
Sri Ch.V.F.M.R. Govt Degree College
GANAPAVARAM - 534 198
W. G. Dt., A. P.

Circular-v

24.06.2022

Dear Students,

We will conduct a formative assessment test in 'E-Commerce' Certificate Course on 29.06.2022.

-Attendance is mandatory.

Prepare well for the test.

-And the Syllabus is U-I & U-II.

U-I : E-Commerce :- fulls, Scope, Benefits, Limitations.

U-II : Business models of e-Commerce

P. Balasubramanian

COURSE COORDINATOR

Department of Commerce

S.Ch.V.P.M.R. Govt Degree College

GANAPAVARAM - 534 198

W. G. Dist., A. P.

Staff : 1. B. Naidu

2. P. V. R.

3. J. K. R.

PRINCIPAL S. Ch. V. P. M. R.

PRINCIPAL

S.Ch.V.P.M.R. Govt. Degree College

GANAPAVARAM-534198. (W.G. Dist)

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S CH V P M R GOVERNMENT DEGREE COLLEGE, GANAPAVARAM
DEPARTMENT OF COMMERCE

Certificate Course in "E-Commerce"
Formative Assessment Test at the End of the Course - 29.06.2022

Max. Marks: 15
Time: 30 minutes

Name of the Student: A. Lakshmi Durga
Group: III B, com
Admn. No.: 6682

1. E-Commerce stands for _____.
A. Electrical Commerce B. Electronic Commerce C. Entertainment Commerce D. Electro Chemical Commerce
(B) ✓
2. _____ describes e-commerce.
A. Doing business offline B. Doing business electronically C. Surfing online
(B) ✓
3. _____ is NOT a function of E commerce.
A. Warehouse above B. Finance C. Marketing D. None of the above
(D) ✓
4. _____ is a function of E commerce.
A. Marketing B. Supply Chain C. Finance D. All of the above
(D) ✓
5. _____ mainly deals buying and selling, especially on a large scale.
A. Shopping Commerce B. Retailing C. Distribution D. _____
(D) ✓
6. E-commerce has _____ scope than E-Business or Digital Business.
A. Higher B. Wider C. Narrower D. More
(C) ✓
7. _____ is a system of interconnected electronic components or circuits.
A. Marketplaces Network B. Metamarkets C. Electronic Markets D. Electronic
(D) ✓
8. All electronically mediated information exchanges are known as _____.
A. E-Business above B. E-Commerce C. Digital Business D. None of the above
(B) ✓
9. _____ are markets connected through modern communications networks and powered by high-speed computers.
A. Marketplaces Network B. Metamarkets C. Electronic Markets D. Electronic
(C) ✓
10. _____ is NOT an example of E-Commerce Platform.
A. Amazon Pantry B. Reliance SMART C. Flipkart Plus D. DMart Ready
(B) ✓
11. _____ refers to e-commerce transactions delivered via social media.
A. Social Network B. Social Commerce C. Social Business D. B&C
[D] ✓
12. ESN stands for _____.
A. Enterprise Special Networks B. Enterprise Social Networks C. Entrepreneur Social Networks D. Essential Social Networks
(A) X
13. Enterprise 2.0 also known as _____.
A. Social Business B. Social Enterprise C. Web 2.0 D. Social Media
(C) X
14. Collaboration 2.0 is also known as _____.
A. Social Enterprise B. Social Collaboration C. Collaboration Commerce D. Collaboration Media
(D) X
15. Collaboration word is derived from latin word _____.
A. Collabrica B. Collaberance C. Collaboratio D. Collaboraze
(D) X

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Sri Chaitanya Government Degree College, Ganapavaram
DEPARTMENT OF COMMERCE

Certificate Course in "E-Commerce"
Formative Assessment Test at the End of the Course - 29.06.2022

Max. Marks: 15
Time: 30 minutes

Name of the Student: M. Chitti Babu
Group: III B.Com
Admn. No.: 6667

- 1. E-Commerce stands for _____. (B) ✓
A. Electrical Commerce B. Electronic Commerce C. Entertainment Commerce
D. Electro Chemical Commerce
- 2. _____ describes e-commerce. (B) ✓
A. Doing business offline B. Doing business electronically C. Surfing online
D. Both A & B
- 3. _____ is NOT a function of E commerce. (D) ✓
A. Warehouse above B. Finance C. Marketing D. None of the
- 4. _____ is a function of E commerce. (D) ✓
A. Marketing B. Supply Chain C. Finance D. All of the above
- 5. _____ mainly deals buying and selling, especially on a large scale. (D) ✓
A. Shopping Commerce B. Retailing C. Distribution D.
- 6. E-commerce has _____ scope than E-Business or Digital Business. (C) ✓
A. Higher B. Wider C. Narrower D. More
- 7. _____ is a system of interconnected electronic components or circuits. (D) ✓
A. Marketplaces Network B. Metamarkets C. Electronic Markets D. Electronic
- 8. All electronically mediated information exchanges are known as _____. (B) ✓
A. E-Business above B. E-Commerce C. Digital Business D. None of the
- 9. _____ are markets connected through modern communications networks and powered by high-speed computers. (C) ✓
A. Marketplaces Network B. Metamarkets C. Electronic Markets D. Electronic
- 10. _____ is NOT an example of E-Commerce Platform. (B) ✓
A. Amazon Pantry B. Reliance SMART C. Flipkart Plus D. DMart Ready
- 11. _____ refers to e-commerce transactions delivered via social media. (D) ✓
A. Social Network B. Social Commerce C. Social Business D. B&C
- 12. ESN stands for _____. (C) ✓
A. Enterprise Special Networks B. Enterprise Social Networks C. Entrepreneur Social Networks D. Essential Social Networks
- 13. Enterprise 2.0 also known as _____. (A) ✗
A. Social Business B. Social Enterprise C. Web 2.0 D. Social Media
- 14. Collaboration 2.0 is also known as _____. (A) ✗
A. Social Enterprise B. Social Collaboration C. Collaboration Commerce D. Collaboration Media
- 15. Collaboration word is derived from latin word _____. (A) ✗
A. Collabrica B. Collaberance C. Collaboratio D. Collaboraze

Dear Students,

Instruction classes are concluded today for the Certificate Course "E-Commerce". A Summative test will be conducted on 29.07.2022 covering the syllabus. Please remember that

- The qualifying marks is 15 or will be given of 25m of summative assessment.
- Student with the 75% of attendance not eligible to give this test.

P. Balaraman
Vijay Prabha

COURSE COORDINATOR

Department of Commerce

S. Ch. V. P. M. R. Govt Degree College

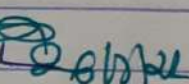
GANAPAVARAM - 534 198

W. G. Dist., A. P.

Staff : 1. B. Sai Suresh

2. P. V. R. J.

3. J. R. N.

PRINCIPAL 

PRINCIPAL

S. Ch. V. P. M. R. Govt. Degree College

GANAPAVARAM-534198. (W.G. Dist)

Class : _____
Section : _____

Pupils Attendance Register

for the Month of July

No. of Working Days : _____
Average Attendance : _____

Admn. No.	Sl. No.	Name of the Pupil	Caste	Days													
				1	2	3	4	5	6	7	8	9	10	11	12		
6687	1.	A. Lakshmi Durga					P	P	P	P	A					A	P
6688	2	B. Durga Rao					P	P	P	P	P					P	P
6655	3	B. Keerthana					P	P	P	P	P					P	P
6656	4	Ch. Mahima Rani					P	P	P	P	A					P	P
6659	5	E. Jhany					P	P	P	P	A					P	P
6661	6	G. Veema Madhu					P	P	P	P	A					P	P
6663	7	G. Jhansi					P	P	P	P	A					P	P
6665	8	K. Veera Swami					P	P	P	P	A					A	P
6667	9	M. Chitti Babu					P	P	P	P	A					P	P
6669	10	M. Satyanarayana					P	P	P	P	P					P	P
6670	11	M. Veera Babu					P	P	P	P	P					P	P
6671	12	M. Lakshmi					P	P	P	P	P					A	P
6672	13	P. Naga Mounika					P	P	P	P	P					A	P
6673	14	E. Ravi Kumar					P	P	P	P	A					P	P
6673	15	S. Rafi					A	A	A	P	P					P	P
6676	16	S. Hasina					A	P	P	P	P					P	P
6684	17	T. Lakha					P	P	P	P	A					P	P
6677	18	T. Anish					A	A	P	P	P					P	P
6686	19	B. Suresh Kumar					A	A	A	P	P					P	P
6688	20	B. Anakata Kaliprasad					P	P	P	P	A					A	P
6702	21	B. Laksh					P	P	P	P	P					A	P
6690	22	Ch. Prasanna Kumar					A	P	P	P	A					P	P
6691	23	G. Veera Manikanta					A	P	P	P	A					P	P

13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Summary			
																			No. of Days Present	Date of Birth	Date of Joining	Remarks
P	P	P	P	P	P	P	P	P	A				P	P	P	P	A	17	25	80%	A. Lakshmi Durga	
P	P	P	P	P	P	P	P	P	A				P	P	P	P	A	19	28	90%	B. Durga Rao	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	21	25	83%	B. Keerthana	
P	P	P	P	P	P	P	P	P	A				P	P	A	A	A	16	26	83%	Ch. Mahima Rani	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	20	27	97%	E. Jhany	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	19	27	87%	G. Madhu	
P	P	P	P	P	P	P	P	P	P				P	P	A	P	P	17	25	80%	G. Jhansi	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	A	16	25	80%	K. Veera Swami	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	19	29	93%	M. Chitti Babu	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	A	20	29	93%	M. Satyanarayana	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	21	31	100%	M. Veera Babu	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	A	19	29	93%	M. Lakshmi	
P	A	P	P	P	P	P	P	P	P				P	P	P	P	P	17	27	87%	P. Naga Mounika	
P	P	P	P	P	P	P	P	P	P				P	P	A	A	P	16	24	77%	R. Ravi Kumar	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	18	27	87%	S. Rafi	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	20	29	93%	S. Hasina	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	20	29	93%	T. Lakha	
P	P	P	P	P	P	P	P	P	P				A	A	A	A	A	5	12	38%		
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	15	25	80%	B. Suresh Kumar	
P	P	P	P	P	P	P	P	P	P				P	A	P	P	P	16	26	83%	Dinakar Kaliprasad	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	P	20	28	90%	B. Laksh	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	A	17	25	80%	Ch. Prasanna Kumar	
P	P	P	P	P	P	P	P	P	P				P	P	P	P	A	18	25	80%	G. V. Manikanta	

MONTHLY REPORT

	Boys	Girls	Total	Caste	Boys	Girls	Total	No. of Present	F.N
No. on rolls at the beginning of the month				S.C.				No. of Initial of Teacher	F.N
Admitted during the month				S.T.				No. of Present	A.N
Left during the month				B.C.				Initial of Teacher	A.N
No. on rolls at the End of the Month				O.C.					
				Total					

P. Balasubramanian
COURSE COORDINATOR

PRINCIPAL
PRINCIPAL
S. CH. V. P. M. R. Govt. Degree College
GANAPAVARAM-534198. (W.G. Dist.)

Class Teacher _____ H.M. _____

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SCH V P M R GOVERNMENT DEGREE COLLEGE, GANAPAVARAM
DEPARTMENT OF COMMERCE

Certificate Course in "E-Commerce"
Summative Assessment Test at the End of the Course - 29.07.2022

Max. Marks: 25
Time: 50 minutes

Name of the Student: A. Lakshmi Durga
Group: III B. Com
Admn. No.: 6682

1. Social networking is _____.
A. Group-centric B. Individual-centric C. Organization-centric D. Society-centric **(A)**
2. Social collaboration is _____.
A. Group-centric B. Individual-centric C. Organization-centric D. Person-centric **(C)**
3. EC in EC Business models stands for _____.
A. E-Connected B. Electronic Commerce C. Essential Commerce D. Electric Commerce **(A)**
4. _____ is part of the four main types for e-commerce.
A. B2B B. P2P C. C2A D. All of the above **(B)**
5. Companies like Flipkart, Shopclues and Myntra belongs to the _____ Ecommerce (EC) segment.
A. B2B B. P2P C. B2C D. C2B **(C)**
6. OLX is an example of _____ E-commerce segment.
A. B2B B. B2C C. C2B D. C2C **(D)**
7. Customers pay a fixed amount, usually monthly or quarterly or annually, to get some type of service is known as _____ E-Commerce Business Model.
A. Licensing B. Transaction C. Affiliate D. Subscription **(D)**
8. This E-Commerce business model mainly focuses on selling products or services online.
A. Indirect Marketing B. Marketplace C. Online Direct Marketing D. Brick & Mortar **(C)**
9. _____ is related to software frameworks for e-commerce applications.
A. WordPress Framework B. E-commerce Framework C. Business Framework D. .NET Framework **(B)**
10. _____ is a retail fulfilment method where a store doesn't keep the products it sells in stock.
A. Aggregator Model B. Dropshipping C. Affiliate D. Advertising Model **(B)**
11. _____ type of E-Commerce has trade and transaction dealings between business establishments.
A. Business To Customer B. Peer To Peer C. Business To Business D. Customer To Customer **(C)**
12. In _____ E-Commerce Model, Marketer or Companies charge others for allowing them to place a banner on their websites, blogs or platforms.
A. Affiliate B. Advertising C. Transaction D. Aggregator **(B)**

13. _____ FDI permitted B2B E-commerce and in marketplace model of e-commerce. (A)
 A. 100% B. 50% C. 65% D. 30%
14. Which of the following is not one of the stages of the development of the Internet? (C)
 A. Commercialization B. Institutionalization C. Globalization D. Innovation
15. Most individuals are familiar with which form of e-commerce? (B)
 1. B2B B. B2C C. C2B D. C2C
16. The idealistic market envisioned at the outset of the development of e-commerce is called a _____ (A)
 A. Bertrand market B. Bailey market C. Baxter market D. Bergman market
17. In 1961, _____ published a paper on "packet switching" networks. (B)
 A. Ray Tomlinson B. Leonard Kleinrock C. Bob Metcalfe D. Vint Cerf
18. How the transactions occur in e-commerce? (E)
 A. Using computers B. Using mobile phones C. using e-medias D. None of the above
19. Which type of e-commerce focuses on consumers dealing with each other? (B)
 A. B2B B. C2C C. B2C D. C2B
20. _____ type of products is lesser purchased using e-commerce. (A)
 A. Automobiles B. software C. books D. None of the above
21. The primary source of financing during the early years of e-commerce was _____ (C)
 A. bank loans B. large retail firms C. venture capital funds D. initial public offerings
22. A business competing in a commodity like environment must focus on which of the following? (D)
 A. Price B. Ease of orderine C. Ease / speed of delivery D. All of above
23. Which segment is eBay an example? (B)
 A. B2B B. C2B C. C2C D. None of the above
24. A cheque dated subsequent to the date of its issue is _____. (A)
 A. post dated cheque B. blank cheque C. crossed cheque D. account payee cheque
25. A cheque date before the date of its issue is _____. (A)
 A. ante dated cheque. B. full worth cheque C. preemptive cheque. D. worth cheque

20
25

S CH V P M R GOVERNMENT DEGREE COLLEGE, GANAPAVARAM
DEPARTMENT OF COMMERCE

Certificate Course in "E-Commerce"

Summative Assessment Test at the End of the Course - 29.07.2022

Max. Marks: 25
Time: 50 minutes

Name of the Student: M. Chitti Babu
Group: III B.Com
Admn. No.: 6667

1. Social networking is _____.
A. Group-centric B. Individual-centric C. Organization-centric D. Society-centric (B)
2. Social collaboration is _____.
A. Group-centric B. Individual-centric C. Organization-centric D. Person-centric (A)
3. EC in EC Business models stands for _____.
A. E-Connected B. Electronic Commerce C. Essential Commerce D. Electric Commerce (B)
4. _____ is part of the four main types for e-commerce.
A. B2B B. P2P C. C2A D. All of the above (D)
5. Companies like Flipkart, Shopclues and Myntra belongs to the _____ Ecommerce (EC) segment.
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6. OLX is an example of _____ E-commerce segment.
A. B2B B. B2C C. C2B D. C2C (B)
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A. Indirect Marketing B. Marketplace C. Online Direct Marketing D. Brick & Mortar (C)
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 D. worth cheque



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE



ESTD. 1972 • AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY • ACCREDITED NAAC 'B'

(Affiliated to Adikavi Nannaya University, Rajamahendravaram, A.P.)

DEPARTMENT OF COMMERCE

Certificate course on E-Commerce Academic Year: 2021-22

RESULT SHEET

Sl. No	Admn. No.	Class	Name of the Student	FA Marks	SA Marks	Total	Grade	Signature
				15	25	40		
1	6682	III B.Com	ACHUTA LAKSHMI DURGA	11	21	32	A	A. Lakshmi
2	6680	III B.Com	BOBBILI DURGA RAO	7	18	25	B	B. Durgarao
3	6655	III B.Com	BUDDALA KEERTANA	10	16	26	B	B. Keertana
4	6656	III B.Com	CHODAGIRI MAHIMA RANI	11	21	32	A	C. Maharani
5	6659	III B.Com	ERICHERLA JOHNY	11	20	31	A	E. Johnny
6	6661	III B.Com	GATALA MADHU	07	11	18	D	G. Madhu
7	6663	III B.Com	GUTTULA JHANSI	10	19	29	B	G. Thansi
8	6665	III B.Com	KAVALA VEERA SWAMI	08	15	23	C	K. V. Swami
9	6667	III B.Com	MATTA CHITTI BABU	12	20	32	A	M. Chillybabu
10	6669	III B.Com	MERLA SATYANARAYANA	07	09	16	D	M. Satya narayan.
11	6670	III B.Com	MUDDAKA VEERABABU	09	21	30	B	M. Veerababu
12	6671	III B.Com	MULAPARTHI LAKSHMI	12	19	31	A	M. Lakshmi
13	6678	III B.Com	PILLA NAGA MOUNIKA	12	22	34	A	P.N. manika
14	6673	III B.Com	RAVE RAVI KUMAR	11	17	28	B	R. ravi Kumar
15	6683	III B.Com	SHEIK RAFI	08	11	19	D	S. RAFT
16	6676	III B.Com	SHIEK HASINA	10	19	29	B	S. Hasina
17	6684	III B.Com	THANGETI LATHA	11	20	31	A	T. Latha
18	6677	III B.Com	THOTA DINESH	AB	AB	AB	F	
19	6686	III B.Com	BHUSARAPU SURENDRA KUMAR	06	12	18	D	B. S. Kumar
20	6688	III B.Com	BONAM DINAKARA KALI PRASAD	10	11	21	C	B.D.K. Prasad
21	6702	III B.Com	BONGU LOKESH	11	18	29	B	B. Lokesh
22	6690	III B.Com	CHITTALA PRASANNA KUMAR	10	21	31	A	C. P. Kumar
23	6691	III B.Com	GAJULA VEERA MANIKANTA	09	15	24	B	G.V. manikanta

Grade: > 30 – A, 26 to 30 – B, 21 to 25 – C, 15 to 20 – D, < 15 Fail

Principal

S.Ch.V.P.M.R. Govt. Degree College
GANAPAVARAM-534198. (W.G. Dist)

P. Balanarayanan
Course Coordinator

Department of Commerce
Sri Ch.V.P.M.R. Govt Degree College
GANAPAVARAM - 534 198
W. G. Dt., A. P.



S.Ch.V.P.M.R. GOVERNMENT DEGREE
COLLEGE, GANAPAVARAM



DEPARTMENT OF COMMERCE

Certificate Course on "E-Commerce"

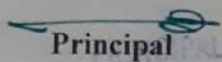
Academic Year: 2021-22

Report

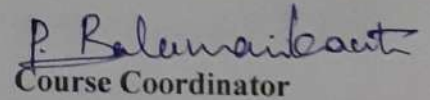
The Certificate Course started on 16-June-2022 with a target to give basic E-Commerce knowledge to Commerce students. Twenty Three students from III B.com. Joined and twenty two students completed the course successfully. The course covered basic E-Commerce concepts like the Role and importance, E-commerce opportunities and challenges for Industries. Benefits of the e-commerce platforms in the India. Mainly used for all type of businesses to use for e-commerce network. Finally the course succeeds in the making students' business management and marketing strategy skills, student learns the content of e commerce for the needs of present days.

Learning Outcomes

- Students Identify the component parts of e-commerce
- Students understand the risks around Cyber Security when trading and doing business online.
- Student Understand how to protect your online business, keeping your accounts secure and being aware of cyber crime.
- Student Know how to optimize and stay safe when selling online


Principal

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GANAPAVARAM-534198. (W.G. Dist)


Course Coordinator

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SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
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GANAPAVARAM-534 198

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CERTIFICATE

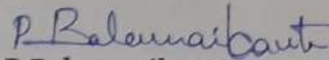
This is to certify that

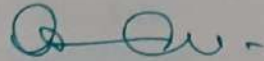
CHODAGIRI MAHIMA RANI, III BCOM(GENERAL) (Admission No. 6656)


of

SCHVPMR GOVERNMENT DEGREE COLLEGE, WEST GODAVARI, ANDHRA PRADESH

Has successfully completed the certificate course in "E-Commerce" conducted from 16 June to 29 July, 2022 offered by the Department of COMMERCE with grade "A"


P. Bala manikanta
Course Coordinator


Dr T. Akki Raju
IQAC Coordinator


Dr M. Syambab
Principal



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE

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CERTIFICATE

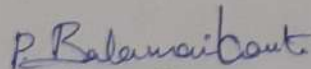
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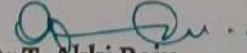
ACHUTA LAKSHMI DURGA, III BCOM(GENERAL) (Admission No. . 6682)

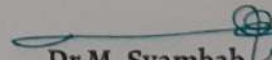
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