

## **SUMMARY REPORT ON CERTIFICATE COURSES**

**ACADEMIC YEAR: 2021-22**

Certificate Courses are a great value addition to the affiliating university curriculum. They widen the area of curriculum and strengthen the content in the curriculum. The Institution duly recognizes the key role of certificate courses in enhancing the skills of the UG students. Therefore, the College offers certificate courses through various departments to cater the needs of the students. A set of syllabus is adopted for each course with specified objectives and outcomes, and it is taught by a qualified faculty member/trainer. During the course, one formative assessment test was conducted to monitor the student progress and provide feedback for improvement. A summative assessment test is conducted for a total of 25 marks, with 15 marks as the qualifying mark. Certificates are distributed to the students who successfully completed the course and met the qualifying marks.

In the academic year 2021-22, the sixteen certificate courses offered were:

<b>Sl. No.</b>	<b>Name of the Course</b>	<b>Duration</b>	<b>No. of Students Enrolled</b>
1	<b>Basic Chemistry Lab Practices</b>	30-40 days	20
2	<b>Water &amp; Soil Analysis</b>	30-40 days	20
3	<b>Digital Marketing</b>	30-40 days	20
4	<b>E-commerce</b>	30-40 days	23
5	<b>Financial Literacy</b>	30-40 days	21
6	<b>Public Finance - India</b>	30-40 days	23
7	<b>Reading Skills</b>	30-40 days	24
8	<b>Writing Skills</b>	30-40 days	23
9	<b>Logical &amp; Reasoning Ability</b>	30-40 days	20
10	<b>Basic Statistics for Data Analysis</b>	30-40 days	20
11	<b>Disaster Management</b>	30-40 days	22
12	<b>Kuchelopakhyanam-Snehabandham (Krishna-Kuchela Friendship)</b>	30-40 days	20

13	<b>Sakunthalopakhyanam-Naithika Viluvalu (Sakuntala Story &amp; Moral Values)</b>	30-40 days	20
14	<b>Ornamental Fishes &amp; Aquarium Maintenance</b>	30-40 days	20
15	<b>Pedigree Analysis</b>	30-40 days	20
16	<b>Python Programming</b>	30-40 days	28


### **Certificate course on Basic Chemistry Lab Practices**

Course started on 29 November 2021 by N.V.N.B Srinivasa Rao, Lecturer in Chemistry with a target to give knowledge about basic laboratory management to science students. Twenty students from I B.Sc joined and 19 students completed the course successfully. The course covered basic chemistry laboratory techniques like physical instruments, glassware in the laboratory, Mathematical calculations in analysis, Quality control management in laboratory, Principles of volumetric, gravimetric analysis, Safety and precautions in laboratory, during instruction, students showed interest in knowing about MSDS, safety measure in lab. Finally, the course succeeds in making students industry ready.

### **Learning Outcomes**

- ❖ Students understand the basic concepts such physical instruments, glassware in the laboratory.
- ❖ Students were able to prepare reagents and solutions.
- ❖ Students gained knowledge Material safety Data Sheets
- ❖ Students learned about different types of analysis in Chemistry.



  
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### **Certificate course on Water & Soil Analysis**

Course started on 3rd February 2022 by N.V.N.B Srinivasa Rao, Lecturer in Chemistry with a view to enrich the curriculum by giving knowledge on water and soil analysis. Twenty students from I B.Sc joined and 18 students completed the course successfully. It is useful to every science to learn about the analysis of water and soil. Course covered the concepts such as water quality parameters, water sampling and analysis, collection of soil sample and analysis of soil parameters. Finally, the course succeeds in making students able to analyse and assess water and soil which is essential in aqua industry.

#### **Course Outcomes**

- ❖ Students can analyse water and soil.
- ❖ Students learned different instrumental analytical methods.
- ❖ Students can do scientific calculations.



  
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### **Certificate course on Digital Marketing**


Course started on 15.02.2022 with a target to give basic Digital Marketing knowledge to Commerce students. Twenty students from I B.com. joined and completed the course successfully. Digital marketing is a perfect opportunity for students to work from home and earn a decent income part-time. Digital marketing is one of the trending professions and the nature of work is also dynamic. The course covered basic Digital Marketing concepts like the Role and importance, Types of Digital Marketing, Factors influencing the Growth of Digital markets in India. Content Marketing Concepts & Strategies.

#### **Learning Outcomes**

- Student able to develop and execute a marketing plan, incorporating all elements of the marketing mix, segmentation and positioning strategies and other elements.

- Student have an understanding of the role of both digital and traditional media in marketing, and the intersection of online and offline strategies and tactics.
- Student able to guide the development of a digital presence from a marketing point of view.
- The students became proficient in marketing analytics and quantitative evaluation of the marketing environment.



  
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 P. Balasubramanian

Course Coordinator


### **Certificate course on E-commerce**

Course started on 06-June-2022 with a target to give basic E-Commerce knowledge to Commerce students. Twenty Three students from III B.com. Joined and twenty two students completed the course successfully. The course covered basic E-Commerce concepts like the Role and importance, E-commerce opportunities and challenges for Industries. benefits of the e-commerce platforms in the India. Mainly used for all type of businesses to use for e-commerce network. Finally the course succeeds in the making students business management and marketing strategy skills , student learn the content of e commerce for the needs of present days .

### **Learning Outcomes**

- Students Identify the component parts of e-commerce
- Students Understand the risks around Cyber Security when trading and doing business online.
- Student Understand how to protect your online business, keeping your accounts secure and being aware of cyber crime.
- Student Know how to optimize and stay safe when selling online



  
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### **Certificate Course on “Financial Literacy”**


Course started on 1<sup>st</sup> February 2022 by Dr.K.Swarupa Rani, Lecturer in Economics with a target to give basic financial knowledge to non-economics students. Twenty-one students from III B. Sc. joined and completed the course successfully. The course covered basic financial concepts like the evolution of money, circular flow of income overview of the Indian financial system, types of accounts, digital banking, UPI payments, shares, debentures, DEMAT account, SENSEX, NIFTY etc. during instruction, students showed interest in discussing digital banking, less cash society, cybercrime, second- and third-party authentications in which they were involved in their daily life. They are all planning to open a DEMAT account and do stock trading. Finally, the course succeeds in making students financially literates.

### **Learning Outcomes**

- ❖ Students understand the basic concepts such as importance of saving money and the various types of saving and investment options available to them.
- ❖ Students were able to communicate finance related matters
- ❖ Students gained knowledge about the role and functions of financial institutions, such as banks, investment firms etc.
- ❖ Students learned about different types of accounts, services, and products offered by different financial institutions in India.
- ❖ Students can choose the right financial institution for their needs.
- ❖ Students understand the importance of RBI's theme “Less Cash Society”.





  
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### **Certificate Course on "Public Finance - India"**

Course started on 25<sup>th</sup> November 2021 by Dr.K.Swarupa Rani, Lecturer in Economics with a view to enrich the curriculum by giving knowledge on Public Economics which is removed from graduation syllabus recently. It is useful to every graduate irrespective of the stream they are studying but the department offered the course for BA and B COM students keeping in mind that some basic knowledge in economics is prerequisite for this course. Twenty-three students from BA and BCOM joined this course and eighteen students completed. Course covered the concepts such as forms and functions of state, importance of public finance in developing nations like India, sources of public revenue, taxation, principles of public expenditure, public debt, budgetary concepts with special reference to India. Very serious discussions took place during instruction about public expenditure, GST, welfare schemes in Andhra Pradesh etc. Finally, the course succeeds in make students to analyse and assess the concepts of public finance.

#### **Course Outcomes**

- ❖ Students are able to understand the principles of public finance.
- ❖ Students can understand the concepts of taxation, importance of fiscal regulation, maximum social advantage etc.
- ❖ Students can communicate the basic concepts of public finance.
- ❖ Students can develop the sense of responsibility as future taxpayers.



  
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### **Certificate course on Reading Skills**

The Dept. of English conducted a Certificate Course on “Reading Skills” by Dr.Ch.Anuradha, Lecturer in English from 15.11.2021 to 26.12.2021 (40 days) with a target to make the students aware of the importance of developing reading skills). Twenty five students from II B. Com. (General) joined the Course and completed it successfully. The certificate course covered a wide range of topics related to reading skills. The topics included importance of reading skills, advantages of it, different types of reading, like skimming, scanning, intensive reading, and extensive reading. The course also dealt with the barriers of reading and the strategies of how to develop reading skills.

### **Learning Outcomes**

1. The students became aware of the importance of reading skills.
2. They developed critical thinking skills.
3. The students also understood how to connect the ideas and concepts to real life.
4. Their vocabulary also expanded during the course.
5. After the course, the students are able to summarize both main idea and specific details from a reading passage.



  
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### **Certificate course on Writing Skills**

The dept. of English conducted a Certificate Course on "Writing Skills" by Dr.Ch.Anuradha, Lecturer in English from 27.12.2021 to 22.03.2022. (40 days). The target of the course is to develop the writing skills among the students. Twenty-three students of II B. Com. (Vocational) joined the course and participated in it successfully. The content of the course included the tips to improve writing skills, different styles of writing, letter writing, email writing, report writing, essay writing and also story writing, research writing, and newspaper article writing.

### **Learning Outcomes**

1. The students improved their critical thinking & learnt interpretation and synthesis.
- 2 They understood how to communicate in various contexts.
3. After the course the students also developed their knowledge Of linguistic structures including grammar, punctuation and spelling through practice.



  
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### **Certificate course on Logical & Reasoning Ability**

Course started on 20<sup>th</sup> June 2022 with a view to enrich the curriculum by giving knowledge on Logical and reasoning ability. Twenty students from I B.Sc joined and eighteen students completed the course successfully. This course covered concepts such as alpha-numeric series, coding-decoding, clocks, calendars, data sufficiency, data interpretation, directions, seating arrangement, squares and cubes and blood relations. Finally, the course succeeds in making students solve logical problems and reasoning problems.

#### **Course Outcomes**

- ❖ Students will use appropriate reasoning types in proving problems.
- ❖ Students will use appropriate types of reasoning in the problem solving process.
- ❖ Students will explain the development of reasoning in school mathematics.



  
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### **Certificate course on Basic Statistics for Data Analysis**


Course started on 1<sup>st</sup> February 2022 with a target to give basic Statistical knowledge to students. Twenty students from I B.Sc joined and nineteen students completed the course successfully. This course covered basic statistics for data analysis concepts like the definition of statistics, types of statistics, types of data collection, sources and limitations of primary data, sources and limitations of secondary data, calculation of mean, median, mode, quartiles, deciles, and percentiles, quartile deviation and mean deviation. Finally, the course succeeds in making students analyze the data statistically.

#### **Learning Outcomes**

- ❖ Students will formulate complete, concise, and correct mathematical proofs.
- ❖ Students will communicate quantitative ideas both orally and writing to a range of audience.

- ❖ Students will create quantitative models to solve real world problems in appropriate context.



  
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### Certificate course on Disaster Management

Certificate course was started on 01-12-21 with a target to give basic preparedness knowledge to students. Disaster management plays an integral role in keeping communities safe. It involves coordinating the resources, such as pollution control systems, and responsibilities, such as following best practice policies, needed to prevent, prepare for, respond to, and recover from emergencies.

### Learning Outcomes of the Course

- ❖ The Student gain exposure to the key concepts and typologies of disasters.
- ❖ The students focus on the understanding of the processes of disaster mitigation and disaster management.
- ❖ They understand the issues of the provisions related to disaster mitigation and disaster management. The Students may have the develop skills to assess the vulnerability.



  
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 Department of Social Work  
 S.Ch.V.P.M.R. Govt. Degree College  
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Course Co-ordinator

## A Certificate Course on SHAKUNTHALOPAKHYANAM-NAITHIKA VILUVALU

(The Story of Shakunthala -Moral Values)

శకుంత లోపాఖ్యానంవిలువలు నైతిక-


(నన్నయ-ఆంధ్ర మహాభారతం-ఆదిపర్వం-చతుర్థాశ్వాసం) 22.11.2021 to 31.01.2021

The Certificate Course has been started by the Department of Telugu from 22<sup>nd</sup> November 2021. The students from B.Com Computer Applications joined in this course. The total strength of the course is twenty and eighteen members passed and successfully completed this course and received the certificates also. This course is so useful for this young generation for their future and making good friend ships among the student community.


### Learning Outcomes

- ❖ Students understand the basic knowledge such as importance of Classical texts like Mahabharata and its necessary for the present society.
- ❖ Students were able to identify the moral values among the students.
- ❖ Students gained knowledge of human relations, making friendship with opposite gender.
- ❖ Students learned about different types of human psychology
- ❖ Students can choose the right person in right time in a right way for their bright future to lead their lives fruitfully.
- ❖ Students understand the importance of Love marriages and Arranged marriages.
- ❖ Students will have a good concern about their psychological infirmities.



  
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Course Coordinator  
Dr. G. VENKATA RAMANA  
M.A., M.Phil., Ph.D.  
Lecturer in Telugu  
S.Ch.V.P.M.R. Government Degree College  
Ganapavaram, W.G. Dist., A.P. - 534 198

Dr.G.Venkata Ramana  
Course Coordinator

## Certificate Course on KUCHELOPAKHYAANAM –SNEHA BANDHAM

(KRISHNA AND KUCHELA FRIENDSHIP) కుచేలోపాఖ్యానం బంధం స్నేహ


(పోతన భాగవతము 82-1 -స్కంధము దశమ -పద్యాలు) ( 06 2022-07 -to2022-08- 31 )

The Certificate Course has been started by the Department of Telugu from 06<sup>th</sup> July 2022. The students from BA., B.Com Gen& B.Com Computer Applications joined in this course. The total strength of the course is twenty and fourteen members passed and successfully completed this course and received the certificates also. This course is so useful for this young generation for their future and making good friendships among the student community.


### Learning Outcomes

- ❖ Students understand the basic knowledge such as importance of Classical texts like Mahabharata and it's necessary for the present society.
- ❖ Students were able to identify the moral values in making friendship
- ❖ Students gained knowledge of poor and the wealth.
- ❖ Students learned about different types of human nature.
- ❖ Students can choose the right friend like Krishna in right time in a right way for their bright future to lead their lives fruitfully like kuchela.
- ❖ Students understand the importance of the true friendship of kuchela and krishna
- ❖ Students will have a good concern about the friend relations with new people in the society.



  
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Course Coordinator  
**Dr. G. VENKATA RAMANA**  
M.A., M.F.M., Ph.D.  
Lecturer in Telugu  
S.Ch.V.P.M.R. Government Degree College  
Ganapavaram, W.G. Dist., A.P. - 534 198

Dr.G.Venkata Ramana  
Course Coordinator




## Certificate course on Ornamental Fishes & Aquarium Maintenance

The Department of Zoology has started a certificate course on “Ornamental Fishes & Maintenance of Aquarium ” on 30-11-2021. Twenty students from II BSc Joined and completed the course successfully. The certificate course was specially designed to enhance awareness and skill among the students on the advantages of studying Aquarium Fish Keeping as a Skill Enhancement Course. The participants were taught the different methods for fabricating aquariums with advantages and disadvantages of each method. Apart from the material, the information on the right choice of the position was illustrated. The essential components required in a closed aquatic system were explained. The importance of maintaining optimum temperature, dissolved oxygen and other parameters of water were explained. The role of each component was dealt with by the functional correlation to maintain the aquarium.

### Learning outcomes:

- ❖ Student enables to set aquarium
- ❖ Student enables to manage the home as well as commercial aquariums
- ❖ Students will learn to handle different aquarium equipments
- ❖ Students will learn Decorations of aquarium



  
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## Certificate course on Pedigree Analysis

The Department of Zoology has started a certificate course on “Pedigree Analysis ” on 18-02-2022 .Twenty students from II BSc Joined and completed the course successfully. The certificate course was specially designed to enhance awareness and skill among the students on the advantages of studying pedigree analysis. This course will provide the students with the key knowledge and tools to understand the fundamentals and practical implications of pedigree analysis, its opportunities and challenges. Pedigree chart is a diagram that shows the presence and absence of a trait in a family over several generations. It is widely used to track genetic diseases or traits over generations. From this course students will be able to find how certain genetic disorders will pass from one generation to another generation through a pedigree chart.

### Learning Objectives

- ❖ Student learn the purpose of a pedigree How to read and interpret a pedigree chart
- ❖ Student learn how to construct a pedigree chart given sufficient information
- ❖ Student learn how to use a pedigree chart to identify the behavior of a particular allele
- ❖ Student learn how to construct a Punnett square for a particular pedigree chart crossing



  
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## Certificate course on Python

The Institution assesses the learning levels of the students through continuous internal evaluation; it encourages advanced learners to take up online courses. During 2021-22, 28 students registered for online Python Course offered by Andhra Pradesh State Skill Development Council of Govt. of AP and 28 students received certificates of qualification. The course was conducted From 28th February, 2022 To 29th March, 2022 i.e, for a period of 30 days.



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**SUMMARY REPORT ON CERTIFICATE COURSES**  
**ACADEMIC YEAR: 2020-21**

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In the academic year 2020-21, the five certificate courses offered were:

Sl. No.	Name of the Course	Duration	No.of Students Enrolled
1	Light Microscopy	30-40 days	21
2	Microgreens	30-40 days	35
3	Income Tax	30-40 days	22
4	Gandhian Thoughts”	30-40 days	20
5	Smartphone Technology”	30-40 days	22

**Certificate Course on “Light Microscopy”**

Certificate Course on Light Microscopy started on 1<sup>st</sup> September 2021 with a target to provide basic knowledge to Biology students. Twenty-one students from III BZC were enrolled but only nineteen students completed the course successfully. The course included basics of Light microscopy, structure and parts of a compound or laboratory microscope, operation and maintenance of microscopes. To extend the knowledge of students, different types of Light microscopes and their working principles were also included. A demo and hands on use of a compound or laboratory microscope enabled the students to learn the right way of observing samples under the compound microscope in the laboratory. The students were confident to operate the laboratory microscopes on their own and also learned the common mistakes that would hamper the functioning of a microscope.


**Learning Outcomes**

- ❖ Gain Knowledge of fundamentals of light microscopy
- ❖ Operate a compound microscope.
- ❖ Develop competence to apply them while doing Practical.



## Students Observing Leaf samples under a compound microscope



  
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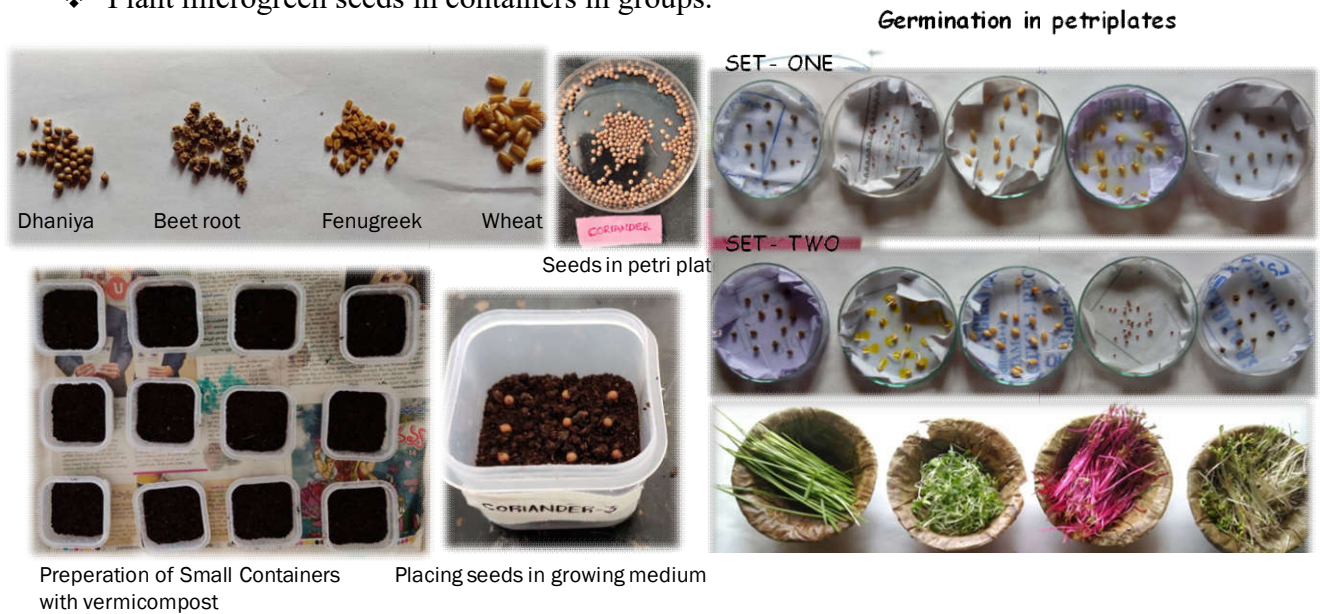
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### Certificate Course on "Microgreens"

Certificate Course on Microgreens started on 21<sup>st</sup> October 2021 with a target to provide basic knowledge and scope for self employment to non Biology students. Thirty-five students from I MPCS were enrolled and completed the course successfully. The course included basics of structure and parts of a plant, embryo, basic difference between dicots and monocots and microgreens. To extend the knowledge of students, a demo session on the growing of microgreens were also included. The demo and hands on experience of a growing easily available seeds as microgreens enabled the students to learn the handling of plants. The students were confident to grow the available microgreens like, fenugreek, beetroot, spinach, wheat, dhaniya etc., on their own and also learned the common mistakes that would occur during germination of seeds and maintenance of microgreens. As a part of learning we had grown these microgreens, harvested. On the day of harvest we made a salad and tasted. This gave a wonderful experience to the students to taste the microgreens

### Learning Outcomes

- ❖ Gain basic knowledge of plants and microgreens
- ❖ Gain confidence at sowing seeds, plant care, and harvesting.
- ❖ Plant microgreen seeds in containers in groups.



  
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### **Certificate Course on "Income Tax"**

Course started on 22th JANUARY 2021 with a target to give basic Tax knowledge to Commerce students. Twenty-two students from III B.COM (v) & II B.SC Joined and Twenty one students completed the course successfully. Course covered the concepts such as forms and tax act -1961 basics slab rate of state, importance of Income Tax, sources of taxation, principles of Income Tax, features, and salary allowance concepts. Very serious discussions to income from house property,. Finally, the course succeeds in make students to analyze and assess the concepts of income from capital gains from other sources.

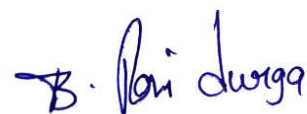
### **Learning Outcomes**

- ❖ Acquire the complete knowledge of the tax evasion, tax avoidance and tax planning
- ❖ Understand the provisions and compute income tax for various sources.
- ❖ Grasp amendments made from time to time in Finance Act
- ❖ Compute total income and define tax complicacies and structure.
- ❖ Prepare and File IT returns of individual at his own.



  
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### **Certificate Course on "Gandhian Thought"**


Course started on 25th January 2021 with a view to enrich the curriculum by giving knowledge on Gandhian Thought. It is useful to every graduate irrespective of the stream they are studying but the department offered the course for BA and B COM students keeping in mind that some basic knowledge in History is prerequisite for this course. Twenty students from BA and BCOM joined this course and eighteen students completed. Course covered the concepts such as Truth and Nonviolence – Relative Truth and Absolute Truth, Influences of Ruskin, Tolstoy, Thoreau and Religions on Gandhiji, Sarvodaya, Satyagraha and its Relevance - Equality of all Religions, Influences of Mother, Wife and Servant Maid on Gandhi - Women as Compatriots: Purdah - Marriage: Child Marriage, Polygamy, Inter-caste Marriages and Divorce. Finally, the course succeeds in make students to analyse and assess the concepts of Gandhian Thought.

### **Course Outcomes**

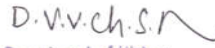
- ❖ Students are able to Familiarize with various challenges and stages of achieving peace.
- ❖ Students can understand Develop a pro-society thinking and to understand the life of women with Gandhi.
- ❖ Students can understand the concept of peace, equality and communal harmony.
- ❖ Students can analyze the simple living, struggle for truth and principle of nonviolence and the Gandhian alternatives for the issues of women.



**Students visited the nearby Gandhi Bhavan located in Pedanindrakolanu**

  
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D.V.V.Ch.S.N  
Department of History  
S.Ch.V.P.M.R. Govt. Degree College  
GANAPAVARAM-534199.


Course Coordinator

### **Certificate Course on Smartphone Technology**

The Certificate Course on Smartphone Technology was offered by the Department of Physics, S Ch V P M R Government Degree College, Ganapavaram was conducted from 05-12-2020 to 31-01-2021 with a batch of 22 students and 20 students successfully completed the course. The students gained knowledge and skills related to mobile communication, electronics, and smart phone repairing. The course syllabus covered three modules, each focusing on different aspects of smart phone technology.

### **Learning Outcomes:**

- Students acquired a solid foundation in smart phone technology.
- They gained knowledge about mobile communication, electronics, hardware components, and software troubleshooting.
- Additionally, they developed practical skills in assembling, disassembling, soldering, and disordering smart phone components.
- They are capable of flashing, formatting, unlocking, and updating software on different smart phone models.

  
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K. Durga Rao

Course Coordinator



## **SUMMARY REPORT ON CERTIFICATE COURSES**

**ACADEMIC YEAR: 2019-20**

Certificate Courses are a great value addition to the affiliating university curriculum. They widen the area of curriculum and strengthen the content in the curriculum. The Institution duly recognizes the key role of certificate courses in enhancing the skills of the UG students. Therefore, the College offers certificate courses through various departments. A set of syllabus is adopted for each course with specified objectives and outcomes, and it is taught by a qualified faculty member/trainer. During the course, one formative assessment test was conducted to monitor the student progress and provide feedback for improvement. A summative assessment test is conducted for a total of 25 marks, with 15 marks as the qualifying mark. Certificates are distributed to the students who successfully completed the course and met the qualifying marks.

In the academic year 2019-20, the three certificate courses offered were:

<b>Sl. No.</b>	<b>Name of the Course</b>	<b>Duration</b>	<b>No. of Students Enrolled</b>
1	<b>Word Press</b>	30-40 days	30
2	<b>Retailing</b>	30-40 days	25
3	<b>Household Electrical Wiring</b>	30-40 days	26

### **Certificate Course in “Word Press: Create a Website or Blog”**

Course started on 04<sup>th</sup> November 2019 with a view to enrich the curriculum by giving knowledge on Word Press: Create a Website or Blog. It is useful to every graduate irrespective of the stream they are studying but the department offered the course for BA and BZC students keeping in mind that some basic knowledge in computers is prerequisite for this course. Thirty students from BA and BZC joined this course and 27 students completed. Course covered the concepts such as to installation of word press, creating website, posting text, images & videos on web page and publish website or blog etc. Finally, the course succeeds in make students to analyze and assess the concepts of Word Press.


#### **Learning Outcomes**

- Students are able to understand successfully organize and present content in Word Press.
- Students can understand the concepts of Select and integrate extra Word Press features.
- Students can communicate the basic concepts & modify the appearance and layout of Word Press websites.
- Students can understand potential threats to CMS websites and understand how to protect and backup such websites.



Students working in JKC computer lab



  
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### **Certificate Course on "RETAILING"**

This course started on 1st February 2019 with a target to give basic Retailing knowledge to Commerce students. Twenty-Five students from III B.com joined and Twenty-Four completed the course successfully. The course covered basic Retail marketing concepts like the Role of Retailing, Types of Retailing, and Factors influencing the Growth of Retailing in India. Human resources in retailing evolution of Job profile Services, Concept of Merchandise Pricing, Pricing Options, Pricing Strategies, Pricing Objectives, and Types of Pricing. Retail Formats. Finally, the course succeeds in making students financially literates.

#### **Learning Outcomes**

- ❖ Students can describe the firms involved in a supply chain
- ❖ Students can summarize the key challenges facing retailers
- ❖ Students can explain how organizational structure determines the activities that specific employees will perform

- ❖ Students can describe the typical structure of a single-store retailer, national chain, and diversified retailer
- ❖ Students can define merchandise management
- ❖ Students can describe the characteristics and functions performed within retail buying organizations



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### Certificate Course on Household Electrical Wiring

The Certificate Course on Household Electrical Wiring offered by the Department of Physics, S Ch V P M R Government Degree College, and Ganapavaram was conducted from 05-10-2019 to 30-11-2019 with a batch of 26 students and 26 students successfully completed the course. The students gained knowledge for effectively wiring residential buildings, offices, and small commercial establishments. The course syllabus covered three modules, each focusing on different aspects of wiring residential buildings, offices, and small commercial establishments.

#### Learning Outcomes:

- The students gained a comprehensive understanding of domestic wiring techniques, estimation methods, selection of appropriate materials, and the design of distribution boards and motor control panels.
- They acquired practical skills in preparing wiring installation plans, calculating cable lengths, and estimating labor charges for wiring projects in various settings.



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## **SUMMARY REPORT ON CERTIFICATE COURSES**

**ACADEMIC YEAR: 2018-19**

Certificate Courses are a great value addition to the affiliating university curriculum. They widen the area of curriculum and strengthen the content in the curriculum. The Institution duly recognizes the key role of certificate courses in enhancing the skills of the UG students. Therefore, the College offers certificate courses through its Jawaharlal Knowledge Centre Platform (JKC), Placement and Training Cell and other departments. A set of syllabus is adopted for each course with specified objectives and outcomes, and it is taught by a qualified faculty member/trainer. During the course, one formative assessment test was conducted to monitor the student progress and provide feedback for improvement. A summative assessment test is conducted for a total of 25 marks, with 15 marks as the qualifying mark. Certificates are distributed to the students who successfully completed the course and met the qualifying marks.

In the academic year 2018-19, the three certificate courses offered were:

<b>Sl. No.</b>	<b>Name of the Course</b>	<b>Duration</b>	<b>No. of Students Enrolled</b>
1	<b>Technical Skills</b>	30-40 days	35
2	<b>Soft Skills</b>	30-40 days	32
3	<b>Philately</b>	30-40 days	24

### **Certificate course Report on “Technical Skills”**

Certificate course on Technical Skills commenced from 17-07-2018 to 31-08-2018 (33 Days) and classes were conducted by the resource person, Sri I.V.L.R.K.Prasad. 35 students got enrolled in this certificate course, as per the schedule and time table. In the summative assessment test, only 30 students scored qualifying marks. All the qualified students were given Certificates of Achievement.


### **Outcomes Achieved**

1. The students are able to work with MS office tools
2. They improved their practical knowledge and hands-on experience in the latest technologies.
3. They become more employable and confident in their technical abilities.



### Mock interview round photos



  
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### **Certificate course Report on "Soft Skills"**


Certificate course on Technical Skills commenced from 22-10-2018 to 30-11-2018(33 Days) and classes were conducted by the resource person, Sri I.V.L.R.K.Prasad. In the academic year 2018-19, 32 students got enrolled into this certificate course, as per the schedule and time table. During the course, blending teaching methods were adopted. Model interviews, just a minute sessions, quizzes, group discussions, debates and elocutions were conducted. In the summative assessment test, only 27 students scored qualifying marks. All the qualified students were given Certificates of Achievement.

### **Outcomes Achieved**

1. Developed interpersonal skills
2. Leadership skills were enhanced
3. Teamwork and collaboration were fostered through group projects
4. Critical thinking and problem-solving skills were promoted through case studies

### 2018-19 batch-2(soft skills) Group discussion round photo



  
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### Certificate course Report on "Philately"


Certificate course on Philately commenced from 23-07-2018 to 10-09-2018 and classes were conducted by the resource person, Sri D.V.V.CH.SATYANARAYANA. It is useful to every graduate irrespective of the stream they are studying Twenty Four students from BA and BZC joined this course and Twenty Two students completed. Course covered the concepts such as Definition, Objectives and Scope of Philately, History of Philately- Nineteenth Century; History of Philately- Twentieth Century; Types of Philately, Tools used in Stamp Collection, Basic Method of Stamp Collection, Philatelic hobby, Philatelic groups and publications, Early Stamps in India, Stamp Collection by students. Finally, the course succeeds in make students to analyse and assess the concepts of Philately.

### Outcomes Achieved

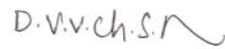
- ❖ Students understood the definition and scope of Philately.
- ❖ They learned the basics of Stamp collection and the History behind the creation of various stamps.
- ❖ A new hobby has been adopted by the students

## Collection of Stamps from Ganapavaram Post Office



  
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D.V.V.Ch.S.N  
Department of History  
S.Ch.V.P.M.R. Govt. Degree College  
GANAPAVARAM-534198.

Course Coordinator

## **SUMMARY REPORT ON CERTIFICATE COURSES**

**ACADEMIC YEAR: 2017-18**

Certificate Courses are a great value addition to the affiliating university curriculum. They widen the area of curriculum and strengthen the content in the curriculum. The Institution duly recognizes the key role of certificate courses in enhancing the skills of the UG students. Therefore, the College offers certificate courses through its Jawaharlal Knowledge Centre Platform (JKC), Placement and Training Cell. A set of syllabus is adopted for each course with specified objectives and outcomes, and it is taught by a qualified faculty member/trainer. During the course, one formative assessment test was conducted to monitor the student progress and provide feedback for improvement. A summative assessment test is conducted for a total of 25 marks, with 15 marks as the qualifying mark. Certificates are distributed to the students who successfully completed the course and met the qualifying marks.

In the academic year 2017-18, the two certificate courses were offered

<b>Sl. No.</b>	<b>Name of the Course</b>	<b>Duration</b>	<b>No.of Students Enrolled</b>
1	<b>Communication skills</b>	30-40 days	41
2	<b>Analytical Skills</b>	30-40 days	30

### **Certificate course on “Communication skills”**

Certificate course on Communication Skills commenced from 01-08-2017 to 23-09-2017 and classes were conducted by the resource person, Sri G.D.Srinivas. 41 students got enrolled into this Communication Skills certificate course, as per the schedule and time table. During the course, blending teaching methods were adopted. Model interviews, just a minute sessions, quizzes, group discussions, debates and elocutions were conducted. In the summative assessment test, only 36 students scored qualifying marks. All the qualified students were given Certificates of Achievement. On the whole, the certificate course was successful in achieving their objectives, providing students with valuable skills and knowledge in the field of communication skills.


### **Outcomes Achieved**

1. Increased confidence in speaking
2. Improved communication ability in real-life contexts
3. Sustained conversation abilities

Group Discussion Topic: Women Reservation, Class: All BSC Students,  
Conducted on: 17-07-2017





  
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### Certificate course on "Analytical Skills"


Certificate course on Communication Skills commenced from 04-12-2017 to 17-02-2018(30 Days) and classes were conducted by the resource person, Sri I.V.L.R.K.Prasad. 30 students got enrolled into this certificate course, as per the schedule and time table. During the course, blending teaching methods were adopted. In the summative assessment test, only 27 students scored qualifying marks. All the qualified students were given Certificates of Achievement.

### Outcomes Achieved

1. Improved analytical and critical thinking abilities in students.
2. Increased ability to apply analytical methods to real-world problems.
3. Enhanced data interpretation and problem-solving skills.

### Batch 2-2017-18 analytical skills Summative Written test photo



  
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