

**COMMISSIONERATE OF COLLEGIATE EDUCATION
GOVERNMENT OF ANDHRA PRADESH :: MANGALAGIRI**

CIRCULAR

Cir.No.05/CCE-AP/Acad-Cell/TBMA/AC-11/2025

Dated: 12-08-2025

Sub: Collegiate Education - Conduct of Community Engagement Programmes through "Jan Bhagidari" w.r.t. "Pradhan Mantri TB Mukh Bharat Abhiyan" at Government Degree Colleges (GDCs), A.P.-Reg.

Ref: 1. Letter No.329/RB/S/B3/2025, from Governor's secretariat, Raj Bhavan, A.P., dated 25-06-2025.
2. Memo.No.2887465/MC/2025-1 dated 08-07-2025 from HE(MC) department.

With reference to the subject cited above, it is to bring to the notice of all the Principals of the GDCs that the Government of India (GoI) has taken up the *Pradhan Mantri TB Mukh Bharat Abhiyan*, an initiative with the sole aim of eradicating TB from India.

In this context, as per the instructions of the Central TB Division, Ministry of Health & Family Welfare, and the Governor's Secretariat, Raj Bhavan, A.P., it is requested to go through the *Pradhan Mantri TB Mukh Bharat Abhiyan* scheme (copy enclosed) and **conduct programmes that involve public** to increase public participation i.e., "Jan Bhagidari". **Please contact District TB Officer / local chapters of the TB control office for more details and for conducting / co-conducting the programmes.** Nature of the programmes to be conducted are given below.

- Awareness programmes and Registering volunteers as 'Ni-Kshay Mitra'
- Screening Camps / Preventive Treatment Camps
- Academic Competitions
- Public demonstrations / outreach programmes on the TB identification, lab diagnosis, treatment, nutrition & care
- Supporting programmes such as medicine / food distribution to TB patients
- Trending the social media with the activities conducted using our department hashtag #APCCE & the PMTBMA related hashtags such as
#PMTBMA
#JanBhagidari
#Nikshay Mitra
#TBMukhBharat
#HealthForAll
#NutritionalSupport
#TBPpatients

Please conduct the programmes at the earliest by utilizing the services of the volunteers from NCC / NSS / Youth Red Cross, etc., wherever possible and **send the programme report to ac11.apcce@gmail.com by not later than 25th Aug 2025 in strict compliance** to this circular.

12/8/25

(Dr. Ch. Tulasi)

**Academic Guidance Officer, O/o the CCE
For Director of Collegiate Education**

To

1. All the RJDCEs, A.P.
2. All the Principals of Government Degree Colleges, A.P.