

**Government of Andhra Pradesh**  
**Commissionerate of Collegiate Education**  
**Mangalagiri::A.P**

**CIRCULAR**

Cir.no:04/CCE.AP/ECA/AC-12/2024-25

Date:11-08-2025

**Sub:Collegiate Education- Conduct of "Har Ghar Tiranga" Campaign in GDCs &PACs from 13-08-2025 to 15-08-2025-Action Points &Instructions-Communicated-Reg**

**Ref: G.O Rt.No.1454 from General Administration (Protocol.B) Department,Government of Andhra Pradesh DATE 04--8-2025**

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The Har Ghar Tiranga is a Campaign started under the aegis of Azadi KaAmrit Mahostav aims to encourage people to bring the Tiranga at Home and to hoist it to mark India's Independence. Bringing the flag at home collectively as nation thus became symbolic of not only an act of personal connection to the Tiranga but also an embodiment of our collective commitment to the nation building. For the year 2025 the program will be celebrated across the Nation Phase Wise from 2<sup>nd</sup> August to 15<sup>th</sup> August. Phase-3 will start from 13<sup>th</sup> August to 15<sup>th</sup> August 2025 encouraging all to hoist the National Flag at homes and upload selfies with the Tiranga on [www.harghartiranga.com](http://www.harghartiranga.com) website.

In this regard all the Principals of Government Degree colleges are requested to

1. Motivate Staff and Students to hoist the Tiranga at the Colleges and at their homes during the campaign period.
2. Organize and promote activities under the Har Ghar Tiranga banner from 13-08-2025 to 15-08-2025
3. Conduct Tiranga Yatras to promote Unity and National Pride.
4. Organize Bike,Cycle and Car Rallies dedicated to Tiranga.
5. Host Runs, Marathons with wide Public Participation with Staff and Students and other Stake Holders.
6. Invite Sport/fitness influencers to participate and create awareness.
7. Download Tiranga Anthem from the Har Ghar Tiranga campaign website.
8. Celebrate through music and cultural performances
9. Create 3:2 ratio canvas of the flag
10. Display Slogan like "Har Ghar Tiranga" or "Jai Hind".
11. Organize Plaede taking ceremonies near Shilaphalakams.:*"I swear that I will hoist the Tri Colour respect the spirit of our freedom fighters and brave sons and dedicate myself to the development and progress of India"*
12. Encourage students to hoist the Tiranga , take selfies and Upload them in colleges social media handles &CCE Social media Handles:#APCCE, #HarGharTiranga2025, #GDCsHarGharTiranga2025 as well as [www.harghartiranga.com](http://www.harghartiranga.com) website.
13. Share the certificates of Participation on social media using#Har Ghar Tiranga and #HGT2025

Hence all the Principals are requested to ensure the conduct of the above activities from 13-08-2025 to 15-08-2025 and mobilize the maximum number of students and staff for the success of the program.

  
For the Director of the Collegiate Education  
Dr Ch.Tulasi  
Academic Guidance Officer

To  
The Principals of GDCs&PACs in A.P  
Copy to JD& RJDCEs of Collegiate Education