

**PROCEEDINGS OF THE COMMISSIONERATE OF COLLEGIATE EDUCATION
MANGALAGIRI::A.P
PRESENT:Dr NARAYANA BHARATH GUPTA I.A.S**

Proc.No:11/CCE.AP/ECA/SASA/AC-12/2025-26

Date:10-10-2025

Sub:Collegiate Education- Swarna Andhra Swachha Andhra(SASA)-
Implementation of October 2025 Monthly Theme:"**CLEAN AIR**" in
Government Degree Colleges and Private Aided Colleges-Instruction
Issued-Reg

Ref: 1.Meeting conducted by Swachha Andhra Corporation held on 05-
02-2025.Operational guidelines issued under Swarna Andhra -
Swachha Andhra Program-August Theme
2. Proc.No:01/CCE.AP/ECA/AC-12/2024-25 from O/o CCE
Dated:28-01-2025

As per the reference cited above ,the Government of Andhra Pradesh has designated the **third Saturday of every month as Swachhata Day**, marking it as a state wide cleanliness day. Theme-wise Guidelines were including month-wise themes and action points were issued vide ref(1). For this month of October 2025 the theme has been given as "**CLEAN AIR**" with the objective to mitigate air pollution and related health issues for citizens.

In this regard all the Principals of Government and Private Aided Colleges are here by requested to implement the following activities on the 3rd Saturday October ie on **18-10-2025** with a focus on theme :"**CLEAN AIR**".

1. Promote Public Transport:

➤ Encourage students and Staff to use bicycles,walk or public transport by announcing a day in a week as a "**Reduced Vehicle Day**" on Campus.

2. Organize Car Free/Bike Free Days:

➤ Organize a **Cycle to College Rally** or a Walkathon for Clean Air from college to Designated Point.

3. Conduct Plantation Drive:

➤ Conduct a Méga Plantation Drive focusing on native, air purifying species.

➤ Involve the departments /NGOs for the adaption of plant saplings etc

4. Organize programs on Renewable Energy/Efficiency:

➤ Organize a seminar or guest lecture on "Campus Energy Audit and Solar Rooftop Feasibility" to promote energy efficiency and clean power sources.

5. Adopt Cleaner Practices(Stubble burning):

➤ Stubble burning not only pollutes the air but also harms soil fertility and public health. Practice in College by creating awareness among students and nearby farming communities.

➤ Organize workshops on eco-friendly alternatives like composting, mulching, and using crop residue for bio-fuel can encourage sustainable solutions along with NSS & NCC units.

6. Awareness Campaigns on Air Quality:

➤ Organize Essay writing, Poster Making, Debate Competitions.

➤ Conduct public awareness skits/ street plays on the theme "**Air Pollution and Health**" etc

7. Conduct Community engagement/Outreach Programs:

➤ Educate public in the Adopted Villages or near by villages of College on vehicle emission control and the importance of tree coverage in coordination with NSS or NCC volunteers.

8. Upload all the activities on the respective college social media handles as well as on the official CCE Social media handles using **Hashtags #APCCE, #GDCsSASA, #Clean Air**

Hence all the Principals of Government and Private Aided Degree College are requested to implement the October SASA activities under the theme "**CLEAN AIR**" on **18-10-2025**. The details of the activities shall be

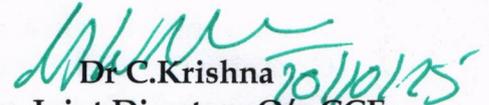
submitted in the **SASA APP** (developed by Swachha Andhra Corporation) on or before **5:00PM on 18-10-2025** and note that the APP will close automatically after the deadline. In addition submit the same information to the Collegiate Education in the following format through Google Sheet which will be shared by the CCE on **21-10-2025**.

Activity wise-Implementation Status						
College Name	No. of staff/students who used shared/public transport/cycles:	Details of the Rally/Walkathon conducted (Route/Participants):	No. of saplings planted: Type of plants:	Details of Seminar/Guest Lecture (Speaker/Topic/Date):	No. of awareness sessions held on 'Stubble Burning':	Details of Community Outreach (Location):

Sd/-Dr Narayana Bharath Gupta I.A.S
Director of the Collegiate Education

To
The Principals of GDCs&PACs in A.P
Copy to JD&RJDCes of Collegiate Education

//Attested By//


Dr C.Krishna
Joint Director , O/o CCE