

PROCEEDINGS OF THE DIRECTOR OF COLLEGIATE EDUCATION

MANGALAGIRI:A.P

PRESENT;Dr NARAYANA BHARATH GUPTA I.A.S

Proc.No:12/CCE.AP/ECA/AC-12/2025-26

DATE:10-11-2025

Sub:Collegiate Education-Implementation of Swarna Andhra -Swachha Andhra(SASA) Program-Observance of 3rd Saturday of November 2025 with the theme "Personal &Community Hygiene"-Instructions Issued-Reg

Ref: 1.Meeting conducted by Swachha Andhra Corporation held on 05-02-2025.Operational guidelines issued under Swarna Andhra -Swachha Andhra Program-August Theme
2. Proc.No:01/CCE.AP/ECA/AC-12/2024-25 from O/o CCE Dated:28-01-2025

As per the reference cited above ,the Government of Andhra Pradesh has designated the **third Saturday of every month as Swachhata Day**, marking it as a state wide cleanliness day. Theme-wise Guidelines were including month-wise themes and action points were issued vide ref(1). For this month of **November 2025** the theme has been given as "**Personal &Community Hygiene**". The objective of this month's theme is to promote sanitation, hygiene awareness, and healthy practices among students and the community.

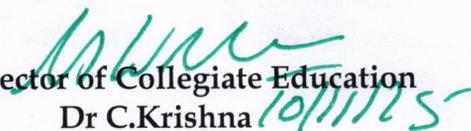
In this regard all the Principals of Government and Private Aided Colleges are here by requested to implement the following activities on the 3rd Saturday November ie on **15-11-2025** with a focus on theme ::"**Personal &Community Hygiene**".

1. Conduct WASH(Water,Sanitation and Hygiene) Programs in the campus to create awareness among students and staff on sanitation, hygiene and safe water practices.
2. Organize awareness programs (Street Plays,Rallies,Poster making) in the adopted villages/local communities to educate public on the importance of using toilets and prevention of open Urination and Defecation
3. Ensure that all toilets on the campus are clean and Functional with gender segregation and accessible facilities for differently abled persons
4. Conduct awareness sessions on Hand washing practices, menstrual hygiene management for female students and waste segregation.
5. Conduct Clean Campus Drives by involving students and staff to maintain hygiene and sanitation within classrooms,hostels canteens and surrounding areas
6. Organize competitions such as essay writing,poster making slogan writing, and skits on the theme:"Personal &Community Hygiene".
7. Display awareness posters and banners at prominent places within the college campus promoting hygiene and sanitation messages..
8. Collaborate with local health and municipal officials for expert talks or demonstration on hygiene, vector control and sanitation management.
9. Conduct outreach programs on hygiene awareness with students and staff along with NSS, ECO CLUB, NCC Volunteers.
10. Upload all the activities on the respective college social media handles as well as on the official CCE Social media handles using **Hashtags #APCCE, #GDCsSASA, #Personal &Community Hygiene.**

Hence all the Principals of Government and Private Aided Degree College are requested to implement the October SASA activities under the theme "**Personal &Community Hygiene**" on **15-11-2025**. The details of the activities shall be submitted in the **SASA APP** (developed by Swachha Andhra

Corporation) on or before **5:00PM on 15-11-2025** and note that the APP will close automatically after the deadline. In addition submit the same information to the Collegiate Education in the following format through Google Sheet which will be shared by the CCE on **17-11-2025**.

Sl. No	College Name	Date- WASH (Water, Sanitation & Hygiene) awareness program	Campaign / Rally on prevention of open urination & defecation	Clean and functional toilets ensured (gender-segregated & accessible)	Handwashing / Menstrual hygiene awareness session	Campus cleaning drive (classrooms, hostels, canteen, surroundings)	Expert talk / collaboration with local health or municipal officials
		Community outreach program by NSS/NCC/Volunteers	Other Innovative Activities related to Hygiene	Upload a related Photo	Upload a related paper clipping	Remarks	


 For Director of Collegiate Education
 Dr C.Krishna
 Joint Director, O/oCCE

To
 The Principals of GDCs&PACs
 Copy to JD& RJDCEs of Collegiate Education