



SRI CHINTALAPATI VARA PRASADA MURTHY RAJU
GOVERNMENT DEGREE COLLEGE

GANAPAVARAM-534 198

ESTD. 1972 • AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY • ACCREDITED NAAC 'B'



DEPARTMENT OF COMMERCE AY 2025-26 Guest Lecture

TOPIC: Central of Financial Literacy

Financial Literacy Program was organized the Department of commerce on 10.02.2026 in the Smart Room with the objective of creating awareness among students about financial planning, savings, budgeting, and responsible financial behavior.

The program was conducted under the guidance of Principal Madam Dr.P. Nirmala Kumari Garu and Vice Principal Madam Dr. K. Swarupa Rani Garu, IQAC Coordinator Sri K. V. Ganesh Kumar Sir.

At the beginning of the program, Principal Madam Dr.P.Nirmala Kumari Garu addressed the students and provided detailed information about the importance of financial literacy. She explained how financial knowledge helps individuals in managing income, savings, investments, and expenditures effectively and encouraged students to develop good financial habits.

Vice Principal Madam Dr. K. Swarupa Rani Garu also addressed the students and gave detailed information on financial literacy. She spoke about the importance of savings, the benefits of banking services, and the need for financial discipline in daily life. She motivated students to adopt responsible financial practices for a secure future.

The Resource Person, Sri P. Anvesh, Counsellor, Center for Financial Literacy, delivered an informative session on savings, banking services, digital transactions, investments, and financial planning. He guided students on responsible spending and making wise financial decisions.

On this occasion, Dr. Anuradha, Lecturer in English, spoke about the importance of financial awareness in everyday life. Smt. B. Ranidurga, Lecturer in Commerce, explained basic concepts of savings, investments, and money management. Smt. P. Bala Manikanta, Lecturer in Commerce, highlighted the importance of budgeting and financial discipline among students.

Students actively participated in the session and interacted with the resource person. The program proved to be informative and beneficial to all the participants.

The program concluded with a vote of thanks, expressing gratitude to the Principal Madam, Vice Principal Madam, IQAC Coordinator, Resource Person, and faculty members for their valuable support and guidance.



