



**SRI CHINTALAPATI VARA PRASADA MURTHY RAJU**  
GOVERNMENT DEGREE COLLEGE

GANAPAVARAM-534 198

ESTD. 1972 • AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY • ACCREDITED NAAC 'B'



## **Report on Zero Litter Governance Initiative Under Swarna Andhra – Swachh Andhra Programme**

**Institution: SCHVPMR Government Degree College, Ganapavaram**

Theme: Zero Litter Governance

Date: 21-02-2026

### **1. Introduction**

The Swarna Andhra – Swachh Andhra programme is a flagship initiative of the Government of Andhra Pradesh aimed at promoting cleanliness, sanitation, and sustainable environmental practices across the state. As part of this programme, educational institutions are encouraged to conduct activities focusing on Zero Litter Governance to create litter-free campuses and surrounding communities.

### **2. Objectives**

- To create awareness about maintaining a litter-free environment.
- To promote segregation of waste at source (wet, dry, and hazardous).
- To encourage reduction of single-use plastics.
- To instill responsible waste disposal habits among students.
- To promote recycling and composting practices.

### **3. Activities Conducted**

- Awareness Rally and Pledge:

Students and staff participated in an awareness rally within the campus carrying placards and slogans promoting Zero Litter Governance. A pledge was taken to maintain clean surroundings and responsible waste disposal.

- Campus Clean-Up Drive:

A comprehensive cleaning drive was conducted covering classrooms, corridors, playgrounds, gardens, and common areas. Litter was collected and properly disposed of.

- Waste Segregation Activity:

Students were trained to segregate waste into wet and dry categories using colour-coded bins placed at strategic locations.

- Plastic Reduction Campaign:

Awareness sessions highlighted the harmful effects of plastic pollution and encouraged the use of reusable alternatives such as cloth bags and steel bottles.

- Composting Awareness:

Demonstrations were given on converting biodegradable waste into compost for use in campus gardens.

#### 4. Results and Impact

- Significant reduction in litter across the campus.
- Improved awareness among students regarding waste management.
- Active student participation in environmental protection.
- Promotion of sustainable habits both in college and at home.

#### 5. Conclusion

The Zero Litter Governance initiative at SCHVPMR Government Degree College, Ganapavaram was successfully implemented under the Swarna Andhra – Swachh Andhra programme. The activities fostered environmental responsibility among students and contributed to maintaining a clean and healthy campus. Continued efforts and regular monitoring will help sustain the progress achieved.



