

**PROCEEDINGS OF THE COMMISSIONER OF HIGHER EDUCATION
MANGALAGIRI::A.P
PRESENT:Dr NARAYANA BHARTH GUPTA I.A.S**

Proc. No:17/CCE.AP/ECA/AC-12/2025-26

Date:15-04-2026

Sub:Higher Education- Swarna Andhra -Swachha Andhra(SASA)-
Implementation of "**Water-Positive Andhra**" theme for the month of
April 2026 on 18-04-2026-Instructions Issued-Reg

Ref: PPT on SASA for year 2026 shared by Swachha Andhra Corporation
dated:19-02-2026.

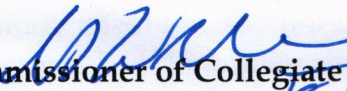
As per the reference cited above, the Government of Andhra Pradesh has designated the **3rd Saturday of every month as Swachhata Day**, marking it as a state wide cleanliness day. For this month of **April 2026 theme-"Water-Positive Andhra"** to achieve improved groundwater recharge, reduce dependence on fresh water sources and foster community stewardship of water resources.

In this regard all the Principals of Government and Private Aided Colleges and Unaided Degree Colleges are requested to organize the following theme based activities in the campus and in near by communities:

1. Identify and repair of leakages in all existing RWH structures like over head tanks,drinking water stations and rest rooms to achieve a Zero-Leakage status.This involves rooftop areas of debris and desilting recharge pits before the monsoon to maximize ground water absorption.
2. Promote rain water harvesting systems in the College Campus
3. Organize cleanliness drives for water bodies(pond, tanks near by areas)
4. Expand Used water management systems(soak pits, grey water channels, reuse arrangements) for gardening and campus maintenance.
5. Conduct rallies, competitions and seminars on water sustainability
6. Organize a webinar or expert lecture on "Advanced water conservation Technologies" or the "Future of Water Economy"
7. Establish environmental empathy by set up "Avian Hydration Stations" in the campus.This involves placing earthen water bowls(bird baths) and bird feeders in shaded areas across the campus.These stations monitored and refilled daily by the Volunteers of Eco Club, NSS or NCC Units.
8. Implement Switch -Off protocol or observe Power down Hour where all non essential lights , fans and computers are turned off when not in use.Additionally encourage the students and staff to apply lime-wash(cool roofing)on the terraces of main academic buildings to naturally reduce indoor temperatures and energy consumption for cooling.
9. Conduct community campaigns on water conservation, responsible usage and water budgeting.
10. Host an inter departmental digital poster competition on the theme "Valuing Every Drop".
11. Distribute pamphlets to local house holds regarding the importance of water conservation during summer months.
12. Upload all the activities on the respective college social media handles as well as on the official CCE Social media handles using Hashtags #APCCE, #GDCsSASA, #GDCs"**Water-Positive Andhra**".
13. Colleges shall ensure the following Key Performance Indicators(KPIs) while implementing the Program:
 - a) Number of awareness program conducted
 - b) Number of rain water harvesting systems installed and made functional
 - c) Reduction in water wastage(including leakages identified and rectified and monitoring of water usage)
 - d) Number of water bodies cleaned and restored

- e) Number of students participated in the activities
- f) Quantity of waste water reused.

Hence all the Principals of Government and Private Aided Degree College are requested to encourage the students and staff to actively participate in the implementation of the April SASA activities under the theme :**"Water-Positive Andhra" on 18-04-2026**. The details of the activities shall be uploaded in the **SASA APP** (developed by Swachha Andhra Corporation) on or before **5:00PM on 18-04-2026** and note that the **APP** will automatically close after the deadline ie **5PM on 20-04-2026**. All the District Nodal Officers are requested to monitor the implementation of the activities in your respective districts without fail. In addition, submit the same information to the Higher Education in the Google sheet which will be shared on by 20th April 2026.


For Commissioner of Collegiate Education
Dr C.Krishna 15/4/26
Joint Director, O/o CHE

To
The Principals of Government/ Private Aided/Private Un Aided Degree College in A.P
Copy to JD& RJDs of Commissionerate of Higher Education.
Copy to the Registrars of all State Universities with a request to communicate the proceedings to all affiliated colleges under its Jurisdiction.