DEPARTMENT OF ECONOMICS

SCHVPMR GOVT. DEGREE COLLEGE, GANAPAVARAM

KNOWLEDGE • ANALYSIS • PROGRESS

Report on Student Seminar 23.07.2026 to 27.07.2026

As a part of the Department of Economics' co-curricular activities, a **Student Seminar on "Life Insurance Companies in India"** was organized for the III B.A. Economics students on **10 July 2026**. The primary objective of the seminar was to enhance students' knowledge of the Indian life insurance sector while developing their research, presentation, communication, and teamwork skills.

A total of **17 students** participated in the activity and were divided into **five groups**. Each group was assigned **two life insurance companies** to study and present. The companies covered included **Life Insurance Corporation of India (LIC), SBI Life Insurance, Aditya Birla Sun Life Insurance, Kotak Mahindra Life Insurance, Bajaj Allianz Life Insurance**, and other leading life insurance companies operating in India.

The students conducted detailed research and prepared **PowerPoint presentations (PPTs)** covering various aspects of the allotted companies, such as their history, products and services, market position, customer benefits, financial performance, claim settlement ratio, digital initiatives, and recent developments. The presentations reflected the students' ability to collect, analyse, and present relevant information in a systematic manner.

Out of the 17 students, **12 students** actively presented their seminars before the class. Each presentation was followed by interactive discussions and question-and-answer sessions, which encouraged active participation and critical thinking among the students.

At the end of the seminar, students were requested to evaluate the presentations of their peers based on parameters such as content quality, clarity of presentation, subject knowledge, confidence, communication skills, and effective use of visual aids. Each student submitted the names of the **top three presenters** and the **three presenters who required further improvement** based on their overall assessment. This peer evaluation exercise promoted objective assessment, constructive feedback, and healthy academic competition.

The seminar proved to be an effective experiential learning activity. It enhanced students' understanding of the life insurance industry in India, improved their presentation and analytical skills, and fostered collaborative learning through peer interaction and evaluation. The activity successfully achieved its intended learning outcomes and encouraged students to develop greater confidence in public speaking and professional presentations.